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1967 CENSUS OF BUSINESS



BC67-MLS-30



Retail Trade

MERCHANDISE LINE SALES

NEVADA

SEP 6 12 25 PM '70

U.S. DEPARTMENT OF COMMERCE

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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RETAIL TRADE: MERCHANDISE LINE SALES

NEVADA, BC67-MLS-30

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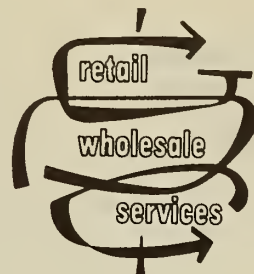
Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. William Lorenz, Chief, Business Statistics Branch, assisted by Barbara Barton, developed and supervised the electronic computer editing.

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1967 CENSUS OF BUSINESS



BC67-MLS-30

Retail Trade MERCHANDISE LINE SALES

NEVADA

Issued August 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
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RETAIL TRADE
MERCHANDISE
LINE SALES

Nevada

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.

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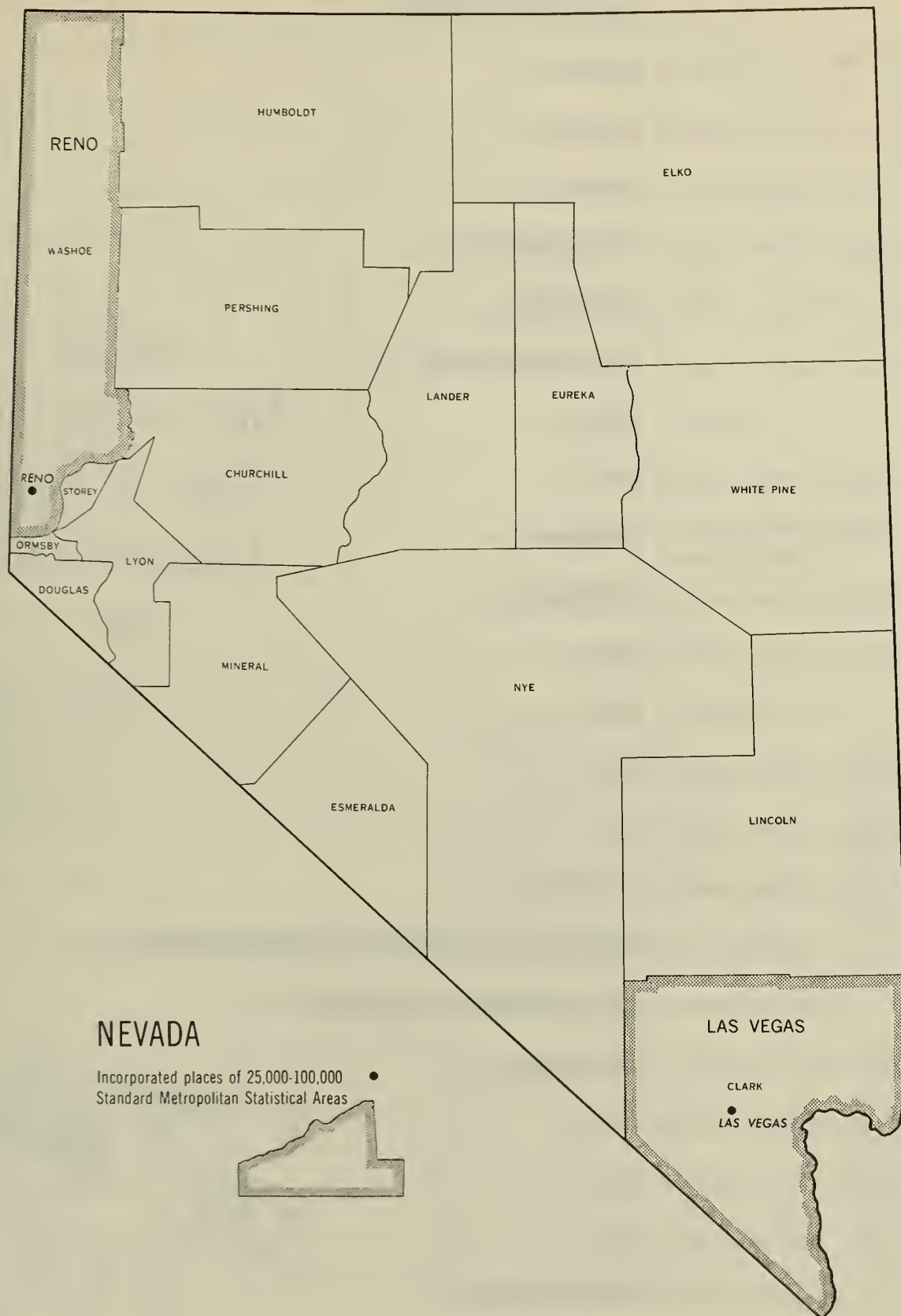
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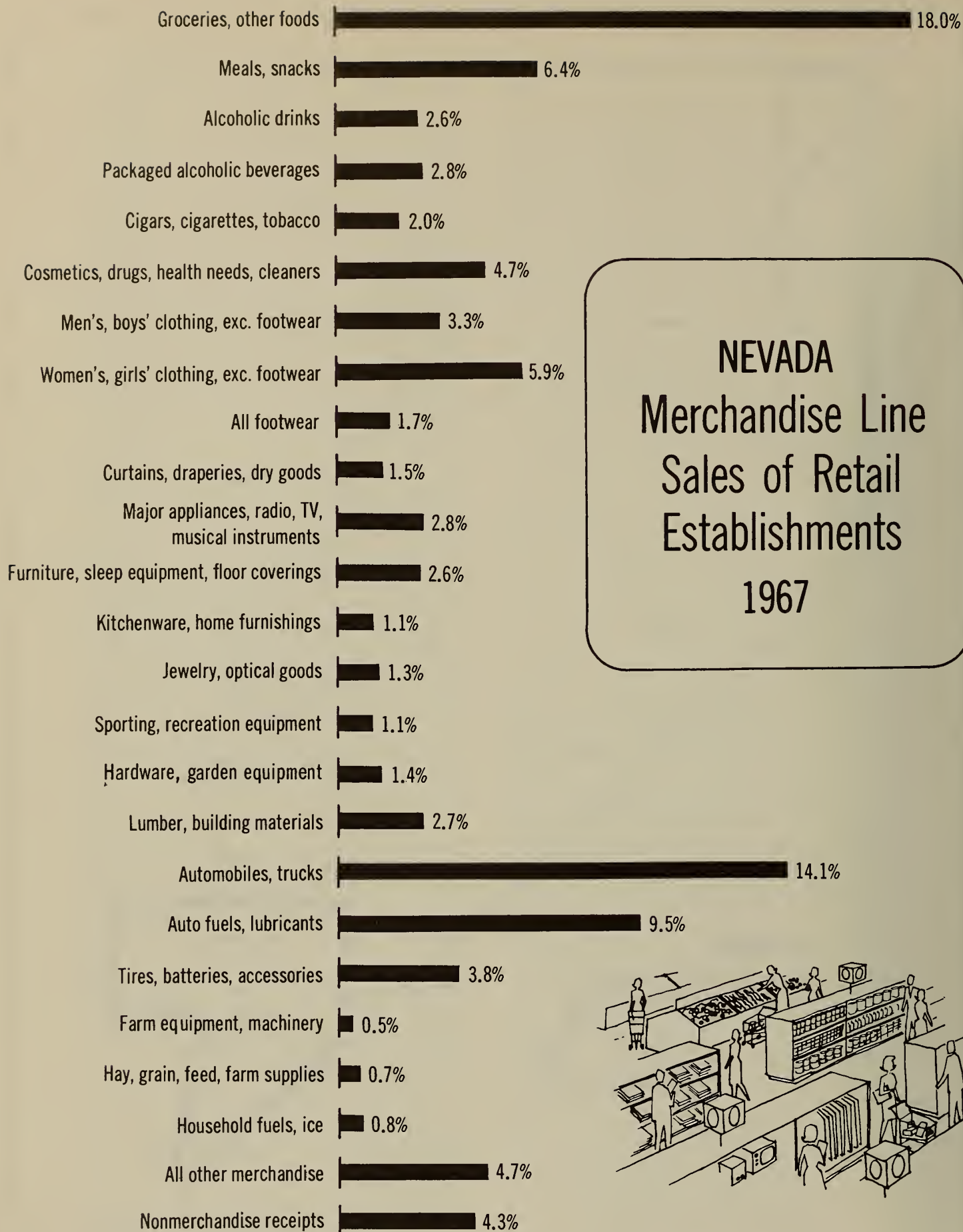
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NEVADA
Merchandise Line
Sales of Retail
Establishments
1967



TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
(number)		(number)	(\$1,000)			(number)		(number)	(\$1,000)		
RETAIL TRADE											
	TOTAL	3 036	869 828	(X)	100.0	340	LUMBER-BUILDING MATERIALS	18	2 290	97.0	97.0
020	GROCERIES-OTHER FOODS	463	156 954	44.7	18.0	357	PAINT-VARNISH ETC.	15	1 541	72.9	65.2
040	MEALS-SNACKS	714	55 241	31.2	6.4	358	PAINT SUNORIES	13	197	10.2	8.3
060	ALCOHOLIC DRINKS	451	22 500	57.7	2.6	359	WALLPAPER-OTHER WALL COVERINGS	12	236	13.1	10.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	385	24 000	10.1	2.8	361	GLASS	5	213	56.6	9.0
100	CIGARS-CIGARETTES-TOBACCO	497	17 371	6.4	2.0	-	MISCELLANEOUS MERCHANDISE	(X)	79	(X)	3.3
120	COSMETICS-DRUGS-CLEANERS	363	40 561	11.8	4.7	520	NONMERCHANDISE RECEIPTS	9	35	1.9	1.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	217	28 511	16.8	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	1.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	321	50 917	26.9	5.9	ELECTRICAL SUPPLY STORES (SIC 524)					
180	ALL FOOTWEAR	223	15 012	9.6	1.7		TOTAL	-	-	(X)	-
200	CURTAINS-DRAPERIES-DRY GOODS . . .	177	12 645	8.5	1.5	HARDWARE STORES (SIC 5251)					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	244	24 045	13.3	2.8		TOTAL ²	35	7 011	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	172	22 894	16.9	2.6	FARM EQUIPMENT DEALERS (SIC 5252)					
260	KITCHENWARE-HOME FURNISHINGS . . .	260	9 785	5.1	1.1		TOTAL	19	4 335	(X)	100.0
280	JEWELRY-OPTICAL GOODS	239	11 371	6.2	1.3	380	AUTOMOBILES-TRUCKS	3	107	11.3	2.5
300	SPORTING-RECREATION EQUIPMENT . . .	177	9 471	5.8	1.1	440	FARM EQUIPMENT MACHINERY	19	3 554	82.0	82.0
320	HARDWARE-GARDENING EQUIPMENT . . .	227	11 935	7.7	1.4	520	NONMERCHANDISE RECEIPTS	6	61	4.0	1.4
340	LUMBER-BUILDING MATERIALS	179	23 765	18.1	2.7	-	MISCELLANEOUS MERCHANDISE	(X)	613	(X)	14.1
360	AUTOMOBILES-TRUCKS	164	122 332	61.0	14.1	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
400	AUTO FUELS-LUBRICANTS	709	82 189	30.8	9.5		TOTAL	108	109 383	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS	714	33 215	10.4	3.8	020	GROCERIES-OTHER FOODS	56	2 035	2.3	1.9
440	FARM EQUIPMENT MACHINERY	35	4 135	10.4	.5	040	MEALS-SNACKS	21	1 426	2.2	1.3
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	46	5 690	9.4	.7	080	PACKAGED ALCOHOLIC BEVERAGES . . .	5	204	1.6	.2
480	HOUSEHOLD FUELS-ICE	81	6 788	42.1	.8	100	CIGARS-CIGARETTES-TOBACCO	12	326	1.2	.3
500	ALL OTHER MERCHANDISE	564	41 072	11.4	4.7	120	COSMETICS-DRUGS-CLEANERS	63	2 646	2.6	2.4
520	NONMERCHANDISE RECEIPTS	1 531	37 381	5.6	4.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	70	12 590	11.8	11.5
	BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	77	25 069	23.2	22.9
	TOTAL	122	33 527	(X)	100.0	180	ALL FOOTWEAR	66	4 324	4.6	4.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	1 378	18.7	4.1	200	CURTAINS-DRAPERIES-DRY GOODS . . .	94	10 210	9.5	9.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	233	3.9	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	8 518	8.4	7.8
260	KITCHENWARE-HOME FURNISHINGS . . .	27	923	13.2	2.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	56	6 385	6.0	5.8
300	SPORTING-RECREATION EQUIPMENT . . .	19	297	14.0	.9	260	KITCHENWARE-HOME FURNISHINGS . . .	79	4 590	4.3	4.2
320	HARDWARE-GARDENING EQUIPMENT . . .	70	5 749	25.8	17.1	280	JEWELRY-OPTICAL GOODS	61	1 842	1.7	1.7
340	LUMBER-BUILDING MATERIALS	108	19 770	67.1	59.0	300	SPORTING-RECREATION EQUIPMENT . . .	38	2 512	2.5	2.3
360	AUTOMOBILES-TRUCKS	4	119	8.3	.4	320	HARDWARE-GARDENING EQUIPMENT . . .	57	3 535	4.4	3.2
400	AUTO FUELS-LUBRICANTS	15	331	9.3	1.0	340	LUMBER-BUILDING MATERIALS	27	2 777	4.4	2.5
420	AUTO TIRES-BATTERIES-ACCESS	22	3 675	52.3	11.0	360	AUTOMOBILES-TRUCKS	5	55	.2	.1
440	FARM EQUIPMENT MACHINERY	7	181	14.2	.5	400	AUTO FUELS-LUBRICANTS	9	425	.8	.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	15	61	2.4	.2	420	AUTO TIRES-BATTERIES-ACCESS	13	4 407	5.6	4.0
480	HOUSEHOLD FUELS-ICE	7	113	2.2	.3	500	ALL OTHER MERCHANDISE	80	6 942	6.4	6.3
500	ALL OTHER MERCHANDISE	52	549	3.2	1.6	520	NONMERCHANDISE RECEIPTS	61	8 260	8.6	7.6
520	NONMERCHANDISE RECEIPTS	(X)	148	(X)	.4	-	MISCELLANEOUS MERCHANDISE	(X)	305	(X)	.3
	MISCELLANEOUS MERCHANDISE					DEPARTMENT STORES (SIC 531)					
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						TOTAL	15	89 344	(X)	100.0
	TOTAL	43	19 146	(X)	100.0	020	GROCERIES-OTHER FOODS	9	885	1.2	1.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	964	20.1	5.0	040	MEALS-SNACKS	7	618	1.0	.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	89	2.1	.5	120	COSMETICS-DRUGS-CLEANERS	14	1 947	2.3	2.2
320	HARDWARE-GARDENING EQUIPMENT . . .	21	1 640	12.5	8.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	10 996	12.3	12.3
340	LUMBER-BUILDING MATERIALS	43	15 747	82.2	82.2	141	MEN'S CLOTHING	15	8 848	9.9	9.9
361	LUMBER	41	6 131	32.6	32.0	142	BOYS' CLOTHING	12	2 148	2.8	2.4
362	PLYWOOD	41	2 031	10.6	10.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	20 881	23.4	23.4
363	WINDOWS-DOORS AND FRAMES-METAL	26	571	3.4	3.0	161	CHILDREN'S-INFANTS' WEAR	15	2 158	2.4	2.4
364	KITCHEN CABINETS	9	264	5.0	1.4	162	HANDBAGS-ACCESSORIES	14	1 168	1.4	1.3
365	ALL OTHER MILLWORK	38	986	6.3	5.1	163	MILLINERY	13	368	.4	.4
366	BALBOARD	39	1 272	6.7	6.6	164	HOSIERY	15	1 222	1.4	1.4
367	ASPHALT AND ASBESTOS PRODUCTS . . .	28	882	5.3	4.6	165	LINGERIE	14	3 684	4.4	4.1
368	PAINT-GLASS-WALLPAPER	36	718	4.1	3.8	166	WOMEN'S COATS-SUITS-FURS-RAINWR	14	1 760	2.1	2.0
369	HEATING AND PLUMBING EQUIP	10	253	4.4	1.3	167	WOMEN'S DRESSES	15	4 322	4.8	4.8
371	METAL ROOFING AND SIDING	14	141	1.7	.7	168	WOMEN'S BLOUSES-SPTSWR	14	4 188	5.1	4.7
372	MASONRY SUPPLIES	35	418	2.4	2.2	169	GIRLS'-SUBTEEN-TEEN WEAR	12	1 563	2.0	1.7
373	INSULATION	29	197	1.5	1.0	171	OTHER WOMEN'S-GIRLS-CLOTHES ACC	4	449	1.9	.5
374	PREFABRICATED BLDGS AND PARTS . . .	5	42	.8	.2	180	ALL FOOTWEAR	14	3 577	4.5	4.0
375	ALL OTHER BUILDING MATERIALS	32	1 756	11.0	9.2						
520	NONMERCHANDISE RECEIPTS	16	285	3.2	1.5						
-	MISCELLANEOUS MERCHANDISE	(X)	421	(X)	2.2						
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)										
	TOTAL ²	7	673	(X)	100.0						
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)										
	TOTAL	18	2 362	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
200	CURTAINS-ORAPERIES-ORY GOOOS . .	15	6 745	7.5	7.5	200	CURTAINS-ORAPERIES-ORY GOOOS . .	25	739	18.2	11.3
201	PIECE GOOOS-NOTIONS	15	2 074	2.3	2.3	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	252	15.1	3.9
202	CURTAINS-ORAPERIES	15	4 644	5.2	5.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	252	7.1	3.9
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	14	7 947	8.9	8.9	260	KITCHENWARE-HOME FURNISHINGS . .	25	519	14.2	8.0
221	MAJOR HOUSEHOLD APPLIANCES . . .	11	4 247	5.5	4.8	280	JEWELRY-OPTICAL GOOOS	9	58	2.9	.9
222	RAOIOS-TV'S MUSICAL INSTR.	14	3 649	4.1	4.1	300	SPORTING-RECREATION EQUIPMENT . .	9	81	2.0	1.2
-	MISCELLANEOUS MERCHANOISE	(X)	42	(X)	(Z)	320	HARWARE-GARDENING EQUIPMENT . . .	9	253	18.3	3.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	5 915	6.6	6.6	500	ALL OTHER MERCHANDISE	25	312	7.3	4.8
241	FLOOR COVERINGS	12	1 736	2.0	1.9	520	NONMERCHANOISE RECEIPTS	11	136	4.9	2.1
242	FURNITURE-SLEEP EQUIPMENT	14	4 179	4.7	4.7	-	MISCELLANEOUS MERCHANOISE	(X)	385	(X)	5.9
260	KITCHENWARE-HOME FURNISHINGS . .	15	3 257	3.6	3.6		ORY GOOOS STORES (SIC 539 PART)				
261	CHINA-GLASSWARE	14	1 481	1.7	1.7		TOTAL	6	619	(X)	100.0
262	KITCHENWARE-HOUSEWARES	15	1 759	2.0	2.0	200	CURTAINS-ORAPERIES-DRY GOODS . .	6	601	97.1	97.1
280	JEWELRY-OPTICAL GOOOS	15	1 527	1.7	1.7	-	MISCELLANEOUS MERCHANOISE	(X)	18	(X)	2.9
300	SPORTING-RECREATION EQUIPMENT . .	14	2 324	2.6	2.6		SEWING AND NEEOLEWORK STORES (SIC 539 PART)				
320	HARDWARE-GARDENING EQUIPMENT . . .	10	2 755	4.2	3.1		TOTAL	9	(0)	(X)	100.0
321	HARWARE-TOOLS	9	1 347	2.0	1.5		FOOD STORES (SIC 54)				
322	GARDENING EQUIPMENT-SUPPLIES . . .	9	1 408	2.2	1.6		TOTAL	257	196 899	(X)	100.0
340	LUMBER-BUILDING MATERIALS	7	2 626	4.5	2.9	020	GROCERIES-OTHER FOODS	257	150 107	76.2	76.2
348	PAINT-GLASS-WALLPAPER	6	804	1.6	.9	040	MEALS-SNACKS	13	660	1.7	.3
356	ALL OTHER LUMBER-MILLWORK	6	1 821	3.1	2.0	080	PACKAGED ALCOHOLIC BEVERAGES . . .	124	12 184	7.7	6.2
380	AUTOMOBILES-TRUCKS	5	54	.1	.1	100	CIGARS-CIGARETTES-TOBACCO	153	7 635	5.3	3.9
400	AUTO FUELS-LUBRICANTS	5	353	.7	.4	120	COSMETICS-DRUGS-CLEANERS	153	10 886	6.6	5.5
420	AUTO TIRES-BATTERIES-ACCESS	10	4 365	5.7	4.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	942	4.5	.5
500	ALL OTHER MERCHANOISE	15	4 212	4.7	4.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	1 213	5.2	.6
501	TOYS-GAMES-WHEEL GOOOS	13	1 620	1.9	1.8	180	ALL FOOTWEAR	9	463	1.9	.2
502	BOOKS-STATIONERY-PHOTO. EQUIP.	14	1 999	2.2	2.2	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	7	511	2.8	.3
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	10	591	.8	.7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7	260	.8	.1
520	NONMERCHANOISE RECEIPTS	12	7 691	9.5	8.6	260	KITCHENWARE-HOME FURNISHINGS . . .	16	215	.8	.1
534	AUTO REPAIR	5	496	.9	.6	300	SPORTING-RECREATION EQUIPMENT . .	14	159	.8	.1
535	ALL OTHER SERVICE RECEIPTS	12	7 195	8.9	8.1	320	HARWARE-GARDENING EQUIPMENT . . .	21	964	3.9	.5
-	MISCELLANEOUS MERCHANDISE	(X)	669	(X)	.7	340	LUMBER-BUILDING MATERIALS	14	306	1.6	.2
	VARIETY STORES (SIC 533)					500	ALL OTHER MERCHANDISE	122	5 495	3.9	2.8
	TOTAL	41	(0)	(X)	100.0	520	NONMERCHANOISE RECEIPTS	120	4 443	2.9	2.3
020	GROCERIES-OTHER FOODS	36		3.0	3.0	-	MISCELLANEOUS MERCHANOISE	(X)	456	(X)	.2
040	MEALS-SNACKS	11		13.7	6.1		GROCERY STORES (SIC 541)				
120	COSMETICS-DRUGS-CLEANERS	40		4.7	4.7		TOTAL	215	192 435	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	39		6.2	6.2	020	GROCERIES-OTHER FOODS	215	146 083	75.9	75.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	40		23.0	23.0	021	MEATS-FISH-POULTRY	194	37 081	19.5	19.3
180	ALL FOOTWEAR	37		2.4	2.4	022	PRODUCE (FRESH FRUITS-VEGTBL)	189	13 056	6.8	6.8
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	40		13.4	13.4	023	FROZEN FOODS	163	7 584	5.1	3.9
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	30		3.1	2.6	024	ALL OTHER FOODS	214	88 359	45.9	45.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31		1.8	1.7	040	MEALS-SNACKS	10	578	1.7	.3
260	KITCHENWARE-HOME FURNISHINGS . . .	39		6.5	6.5	080	PACKAGED ALCOHOLIC BEVERAGES . . .	124	12 180	7.7	6.3
280	JEWELRY-OPTICAL GOOOS	38		2.1	2.1	100	CIGARS-CIGARETTES-TOBACCO	149	7 536	5.2	3.9
300	SPORTING-RECREATION EQUIPMENT . . .	15		1.5	.9	120	COSMETICS-DRUGS-CLEANERS	151	10 793	6.7	5.6
320	HARWARE-GARDENING EQUIPMENT	38		4.2	4.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	942	4.5	.5
500	ALL OTHER MERCHANOISE	40		19.4	19.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	1 212	5.2	.6
520	NONMERCHANOISE RECEIPTS	32		3.5	3.3	180	ALL FOOTWEAR	9	463	1.8	.2
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	.3	200	CURTAINS-ORAPERIES-DRY GOOOS . . .	7	511	2.7	.3
	GENERAL MERCHANOISE STORES (SIC 539 PART)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7	259	.8	.1
	TOTAL	37	6 519	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . .	16	214	.8	.1
020	GROCERIES-OTHER FOODS	10	780	25.5	12.0	300	SPORTING-RECREATION EQUIPMENT . .	14	158	.8	.1
100	CIGARS-CIGARETTES-TOBACCO	6	45	2.8	.7	320	HARWARE-GARDENING EQUIPMENT . . .	21	964	3.8	.5
120	COSMETICS-DRUGS-CLEANERS	9	115	5.7	1.8	340	LUMBER-BUILDING MATERIALS	14	306	1.6	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	822	18.8	12.6	500	ALL OTHER MERCHANDISE	120	5 463	3.8	2.8
141	MEN'S CLOTHING	14	531	12.7	8.1	516	ALL OTHER MERCHANOISE	48	2 397	3.1	1.2
142	BOYS' CLOTHING	15	229	5.2	3.5	517	PAPER-PAPER PRODUCTS	108	3 066	2.2	1.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	1 323	23.4	20.3	520	NONMERCHANOISE RECEIPTS	116	4 426	2.9	2.3
161	CHILDREN'S-INFANTS' WEAR	19	258	4.6	4.0	-	MISCELLANEOUS MERCHANOISE	(X)	346	(X)	.2
162	HANOBAGS-ACCESSORIES	14	60	1.2	.9		MEAT MARKETS (SIC 542 PT.)				
164	HOSIERY	17	90	2.0	1.4		TOTAL	8	(0)	(X)	100.0
165	LINGERIE	16	211	4.5	3.2						
166	WOMENS COATS-SUITS-FURS-RAINWR	13	52	1.0	.8						
167	WOMEN'S DRESSES	14	211	4.2	3.2						
168	WOMEN'S BLOUSES-SPTSWR	17	231	4.4	3.5						
169	GIRLS'-SUBTEEN-TEEN WEAR	13	109	2.2	1.7						
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.5						
180	ALL FOOTWEAR	14	447	11.9	6.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
D20	GROCERIES-OTHER FOODS	8	(D)	99.5	99.5		MDTDR VEHICLE DEALERS (SIC SS1, SS2)				
D21	MEATS-FISH-POULTRY	8		98.1	98.1						
-	MISCELLANEDUS MERCHANDISE . . .	(X)		(X)	.3						
-	MISCELLANEDUS MERCHANDISE . . .	(X)		(X)	.5		TOTAL	125	142 961	(X)	100.0
						380	AUTDMOBILES-TRUCKS	125	12D 139	84.0	84.0
						4DD	AUTD FUELS-LUBRICANTS	61	949	.8	.7
	FISH (SEA FOOD) MARKETS (SIC S42 PT.)					42D	AUTO TIRES-BATTERIES-ACCESS. . .	88	10 229	7.4	7.2
						52D	NONMERCHANDISE RECEIPTS.	96	11 311	8.1	7.9
	TOTAL	1	(D)	(X)	100.0	-	MISCELLANEDUS MERCHANDISE . . .	(X)	333	(X)	.2
							DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC SS1 PT.)				
	FRUIT STORES AND VEGETABLE MKTS. (SIC S43)						TOTAL	76	106 793	(X)	100.0
	TOTAL	-	-	(X)	-	380	AUTDMOBILES-TRUCKS	76	89 169	83.5	83.5
						381	NEW PASSENGER CARS-RETAIL. . .	76	49 316	46.2	46.2
						382	NEW PASSENGER CARS-WHOLESALE . .	8	2 066	8.6	1.9
	CANDY, NUT, AND CONFECTIONERY STORES (SIC S44)					383	NEW COMMERCIAL VEHICLES-RETAIL	55	9 861	14.3	9.2
						384	NEW COMMERCIAL VEHICLES-WHOLE	5	371	2.0	.3
	TOTAL	8	485	(X)	100.0	385	USED PASSENGER CARS-RETAIL . .	66	21 569	20.8	20.2
						386	USED PASSENGER CARS-WHOLE . . .	55	3 375	3.5	3.2
						387	USED COMMERCIAL VEHICLES . . .	52	2 333	3.7	2.2
						392	ALL OTHER AUTOS-TRUCKS	4	228	5.0	.2
						4DD	AUTD FUELS-LUBRICANTS	47	722	.8	.7
						4D1	GASOLINE	24	526	1.5	.5
						403	MOTDR OILS-GREASES-OTHER OILS.	33	188	.2	.2
	RETAIL BAKERIES (SIC S46)					-	MISCELLANEDUS MERCHANDISE . . .	(X)	7	(X)	(Z)
	TOTAL ²	20	1 526	(X)	100.0	42D	AUTO TIRES-BATTERIES-ACCESS. . .	65	7 871	7.4	7.4
						421	PARTS INSTALLED IN REPAIR WORK	55	4 341	4.2	4.1
	RETAIL BAKERIES-BAKING, SELLING (SIC S462)					422	PARTS-WHOLESALE	52	1 684	1.7	1.6
						423	PARTS-RETAIL	61	1 107	1.0	1.0
	TOTAL	19	(D)	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	40	739	.8	.7
						52D	NONMERCHANDISE RECEIPTS.	64	8 740	8.3	8.2
						527	SERVICE LABOR.	64	7 656	7.3	7.2
						528	OTHER NONMERCHANDISE RECEIPTS.	19	1 083	2.8	1.0
D20	GROCERIES-OTHER FOODS	19	(D)	98.8	98.8	-	MISCELLANEDUS MERCHANDISE . . .	(X)	29D	(X)	.3
D25	BAKERY PRODUCTS-EXCEPT FROZEN.	19		95.9	95.9						
-	MISCELLANEDUS MERCHANDISE . . .	(X)		(X)	2.4						
-	MISCELLANEDUS MERCHANDISE . . .	(X)		(X)	1.2		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.)				
							TOTAL	9	9 350	(X)	100.0
	RETAIL BAKERIES--SELLING ONLY (SIC S463)					380	AUTDMOBILES-TRUCKS	9	7 480	80.0	80.0
	TOTAL	1	(D)	(X)	100.0	381	NEW PASSENGER CARS-RETAIL. . .	9	4 570	48.9	48.9
						385	USED PASSENGER CARS-RETAIL . .	9	2 330	24.9	24.9
	DAIRY PRODUCTS STORES (SIC S45)					386	USED PASSENGER CARS-WHOLE . . .	7	509	5.4	5.4
						-	MISCELLANEDUS MERCHANDISE . . .	(X)	69	(X)	.7
	TOTAL	2	(D)	(X)	100.0	40D	AUTD FUELS-LUBRICANTS	6	33	.6	.4
						42D	AUTO TIRES-BATTERIES-ACCESS. . .	9	824	9.1	8.8
	EGG AND POULTRY DEALERS (SIC S49 PT.)					421	PARTS INSTALLED IN REPAIR WORK	9	513	5.6	5.5
						422	PARTS-WHOLESALE	7	136	1.5	1.5
	TOTAL	-	-	(X)	-	423	PARTS-RETAIL	8	96	1.0	1.0
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	74	(X)	.8
	OTHER MISCELLANEOUS FOOD STORES (SIC S49 PT.)					52D	NONMERCHANDISE RECEIPTS.	9	1 011	10.8	10.8
						527	SERVICE LABOR.	8	927	11.5	9.9
	TOTAL	3	(D)	(X)	100.0	528	OTHER NONMERCHANDISE RECEIPTS.	4	79	1.2	.8
						-	MISCELLANEDUS MERCHANDISE . . .	(X)	1	(X)	(Z)
							DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.)				
	AUTOMOTIVE DEALERS (SIC SS EX, SS4)						TOTAL	9	18 094	(X)	100.0
	TOTAL	215	167 965	(X)	100.0	380	AUTDMOBILES-TRUCKS	9	15 064	83.3	83.3
						381	NEW PASSENGER CARS-RETAIL. . .	9	8 858	49.0	49.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	437	21.4	.3	385	USED PASSENGER CARS-RETAIL . .	9	3 272	18.1	18.1
300	SPORTING-RECREATION EQUIPMENT. .	21	2 293	42.4	1.4	386	USED PASSENGER CARS-WHOLE . .	6	910	5.4	5.0
320	HARDWARE-GARDENING EQUIPMENT . .	12	143	7.6	.1	-	MISCELLANEOUS MERCHANDISE . . .	(X)	2 021	(X)	11.2
38D	AUTOMOBILES-TRUCKS	138	121 989	82.6	72.6	400	AUTD FUELS-LUBRICANTS	7	157	.9	.9
400	AUTD FUELS-LUBRICANTS.	74	1 538	1.2	.9	403	MOTOR OILS-GREASES-OTHER OILS.	3	47	.3	.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	131	17 645	11.8	10.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	108	(X)	.6
500	ALL OTHER MERCHANDISE.	55	10 952	42.4	6.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	9	1 461	8.1	8.1
52D	NONMERCHANDISE RECEIPTS.	155	12 712	8.0	7.6	421	PARTS INSTALLED IN REPAIR WRK	9	810	4.5	4.5
-	MISCELLANEOUS MERCHANDISE . . .	(X)	256	(X)	.2	422	PARTS-WHOLESALE	9	460	2.5	2.5
						423	PARTS-RETAIL	8	83	.5	.5
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	108	(X)	.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
520	NONMERCHANTOISE RECEIPTS.	9	1 404	7.8	7.8	520	NONMERCHANTOISE RECEIPTS.	17	251	3.9	2.4
527	SERVICE LABOR.	9	1 335	7.4	7.4	527	SERVICE LABOR.	7	67	3.3	.6
528	OTHER NONMERCHANTOISE RECEIPTS.	5	68	1.6	.4	532	OTHER NONMERCHANTOISE RECEIPTS.	13	183	3.4	1.7
-	MISCELLANEOUS MERCHANTOISE.	(X)	8	(X)	(Z)	-	MISCELLANEOUS MERCHANTOISE.	(X)	17	(X)	.2
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
	TOTAL ²	31	8 724	(X)	100.0		TOTAL	11	(O)	(X)	100.0
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					380	AUTOMOBILES-TRUCKS	11	(O)	80.0	80.0
	TOTAL	38	8 953	(X)	100.0	389	MOTORCYCLES-MOTORSCOOTERS.	11		60.1	60.1
						391	OTHER POWERED ROAD VEHICLES.	5		26.4	19.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	429	12.9	4.8	420	AUTO TIRES-BATTERIES-ACCESS.	4	(X)	25.8	9.1
260	KITCHENWARE-HOME FURNISHINGS	12	68	2.1	.8	520	NONMERCHANTOISE RECEIPTS.	10		6.7	6.7
300	SPORTING-RECREATION EQUIPMENT.	10	141	4.8	1.6	-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	4.1
320	HARDWARE-GARDENING EQUIPMENT	12	135	4.4	1.5		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
400	AUTO FUELS-LUBRICANTS.	9	333	9.1	3.7		TOTAL	2	(O)	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS.	38	6 824	76.2	76.2		GASOLINE SERVICE STATIONS (SIC 554)				
500	ALL OTHER MERCHANTOISE.	10	107	4.5	1.2		TOTAL	590	95 582	(X)	100.0
520	NONMERCHANTOISE RECEIPTS.	25	818	11.4	9.1	020	GROCERIES-OTHER FOODS.	40	164	3.1	.2
-	MISCELLANEOUS MERCHANTOISE.	(X)	96	(X)	1.1	040	MEALS-SNACKS	19	391	10.5	.4
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					100	CIGARS-CIGARETTES-TOBACCO.	67	1 019	5.8	1.1
	TOTAL ²	6	954	(X)	100.0	380	AUTOMOBILES-TRUCKS	12	128	5.8	.1
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					400	AUTO FUELS-LUBRICANTS.	590	79 434	83.1	83.1
	TOTAL	32	7 999	(X)	100.0	401	GASOLINE	590	73 382	76.8	76.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	155	5.8	1.9	402	OTHER AUTOMOTIVE FUELS	69	3 224	22.8	3.4
222	RADIO-TV'S MUSICAL INSTR.	7	94	3.7	1.2	403	MOTOR OILS-GREASES-OTHER OILS.	534	2 826	3.1	3.0
-	MISCELLANEOUS MERCHANTOISE.	(X)	59	(X)	.7	420	AUTO TIRES-BATTERIES-ACCESS.	524	10 280	12.1	10.8
260	KITCHENWARE-HOME FURNISHINGS	7	29	1.2	.4	421	PARTS INSTALLED IN REPAIR WORK	167	1 504	8.1	1.6
264	SMALL ELECTRICAL APPLIANCES.	7	22	.9	.3	423	PARTS-RETAIL	38	282	6.6	.3
-	MISCELLANEOUS MERCHANTOISE.	(X)	6	(X)	.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	499	8 494	10.2	8.9
300	SPORTING-RECREATION EQUIPMENT.	6	49	2.0	.6	480	HOUSEHOLD FUELS-ICE.	17	203	6.0	.2
317	ALL OTHER SPTG GOODS EXC BOATS	6	46	2.0	.6	500	ALL OTHER MERCHANTOISE.	15	50	4.3	.1
-	MISCELLANEOUS MERCHANTOISE.	(X)	2	(X)	(Z)	520	NONMERCHANTOISE RECEIPTS.	449	3 565	4.7	3.7
320	HARDWARE-GARDENING EQUIPMENT	6	67	2.7	.8	527	SERVICE LABOR.	433	3 053	4.2	3.2
400	AUTO FUELS-LUBRICANTS.	8	325	9.4	4.1	-	MISCELLANEOUS MERCHANTOISE.	(X)	348	(X)	.4
420	AUTO TIRES-BATTERIES-ACCESS.	32	6 503	81.3	81.3		APPAREL AND ACCESSORY STORES (SIC 56)				
500	ALL OTHER MERCHANTOISE.	6	52	3.4	.7		TOTAL	259	51 021	(X)	100.0
520	NONMERCHANTOISE RECEIPTS.	21	767	11.3	9.6	120	COSMETICS-DRUGS-CLEANERS	9	405	3.3	.8
-	MISCELLANEOUS MERCHANTOISE.	(X)	52	(X)	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	90	14 454	67.7	28.3
	BOAT DEALERS (SIC 5591)					160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	173	23 598	63.0	46.3
	TOTAL	8	2 889	(X)	100.0	180	ALL FOOTWEAR	120	10 008	30.8	19.6
300	SPORTING-RECREATION EQUIPMENT.	8	2 062	71.4	71.4	200	CURTAINS-DRAPERIES-DRY GOODS	20	435	6.9	.9
307	OUTBOARD BOATS	6	299	12.6	10.3	280	JEWELRY-OPTICAL GOODS.	19	302	2.1	.6
308	OUTBOARD MOTORS.	6	274	11.6	9.5	300	SPORTING-RECREATION EQUIPMENT.	10	110	1.8	.2
309	INBOARD MOTOR BOATS.	4	424	38.5	14.7	500	ALL OTHER MERCHANTOISE.	9	342	4.7	.7
311	INBOARD-OUTDRIVE BOATS	7	504	17.4	17.4	520	NONMERCHANTOISE RECEIPTS.	113	1 331	4.0	2.6
312	BOAT TRAILERS.	6	141	5.1	4.9	-	MISCELLANEOUS MERCHANTOISE.	(X)	36	(X)	.1
313	MARINE ACCESS. AND PARTS	8	219	7.6	7.6		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
-	MISCELLANEOUS MERCHANTOISE.	(X)	201	(X)	7.0		TOTAL	119	20 370	(X)	100.0
520	NONMERCHANTOISE RECEIPTS.	6	165	6.7	5.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	5	128	7.8	.6
527	SERVICE LABOR.	6	144	5.9	5.0	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	119	18 491	90.8	90.8
-	MISCELLANEOUS MERCHANTOISE.	(X)	662	(X)	22.9	180	ALL FOOTWEAR	16	721	10.8	3.5
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					280	JEWELRY-OPTICAL GOODS.	6	178	3.2	.9
	TOTAL	31	10 574	(X)	100.0	500	ALL OTHER MERCHANTOISE.	6	189	2.8	.9
500	ALL OTHER MERCHANTOISE.	31	10 306	97.5	97.5	520	NONMERCHANTOISE RECEIPTS.	39	431	3.5	2.1
504	MOBILE HOMES-HOUSEHOLD TRRLRS	30	9 456	89.4	89.4	-	MISCELLANEOUS MERCHANTOISE.	(X)	232	(X)	1.1
505	CAMP TRAILERS-TRAVEL TRAILERS.	9	819	22.0	7.7		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
-	MISCELLANEOUS MERCHANTOISE.	(X)	23	(X)	.2		TOTAL	103	17 014	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	100	6.7	.6	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	23	4 051	38.4	38.4
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	103	15 602	91.7	91.7	161	CHILDREN'S-INFANTS' WEAR . . .	16	441	4.8	4.2
161	CHILDREN'S-INFANTS' WEAR . . .	14	663	9.6	3.9	163	MILLINERY	9	41	.5	.4
163	MILLINERY	25	94	1.4	.6	164	HOSIERY	14	155	1.8	1.5
164	HOSIERY	58	301	2.6	1.8	165	LINGERIE	15	633	7.5	6.0
165	LINGERIE	80	1 372	9.8	8.1	168	WOMEN'S BLOUSES-SPTSWR	18	795	8.8	7.5
168	WOMEN'S BLOUSES-SPTSWR	96	4 106	25.9	24.1	172	DRESSES	19	1 022	10.8	9.7
172	DRESSES	103	6 395	37.6	37.6	173	COATS-SUITS	17	521	5.3	4.9
173	COATS-SUITS	81	1 986	12.7	11.7	174	HANDBAGS	12	112	1.4	1.1
174	HANDBAGS	45	308	2.9	1.8	176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	15	315	3.3	3.0
175	FURS	5	79	1.9	.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	16	(X)	.2
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	31	298	3.4	1.8	180	ALL FOOTWEAR	19	1 299	13.4	12.3
180	ALL FOOTWEAR	13	569	11.5	3.3	200	CURTAINS-DRAPERIES-DRY GOODS . .	9	317	5.9	3.0
280	JEWELRY-OPTICAL GOODS	4	118	3.0	.7	280	JEWELRY-OPTICAL GOODS	6	104	1.5	1.0
520	NONMERCHANDISE RECEIPTS	33	322	3.3	1.9	300	SPORTING-RECREATION EQUIPMENT .	6	46	.7	.4
-	MISCELLANEOUS MERCHANDISE . . .	(X)	303	(X)	1.8	520	NONMERCHANDISE RECEIPTS	9	343	4.9	3.3
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	72	(X)	.7
	MILLINERY STORES (SIC 563 PT.)						SHOE STORES (SIC 566)				
	TOTAL	-	-	(X)	-		TOTAL	59	8 429	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)					160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	18	502	16.2	6.0
	TOTAL	2	(0)	(X)	100.0	180	ALL FOOTWEAR	59	7 375	87.5	87.5
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					520	NONMERCHANDISE RECEIPTS	38	340	5.7	4.0
	TOTAL	10	2 351	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	212	(X)	2.5
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	10	1 926	81.9	81.9		MEN'S SHOE STORES (SIC 566 PT.)				
165	LINGERIE	7	269	11.4	11.4		TOTAL	5	626	(X)	100.0
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	6	231	9.8	9.8						
-	MISCELLANEOUS MERCHANDISE . . .	(X)	1 426	(X)	60.7						
520	NONMERCHANDISE RECEIPTS	5	67	2.8	2.8		WOMEN'S SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANDISE . . .	(X)	358	(X)	15.2		TOTAL	15	2 924	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC 568)					180	ALL FOOTWEAR	15	2 654	90.8	90.8
	TOTAL	4	(0)	(X)	100.0	182	WOMEN'S AND GIRLS' FOOTWEAR . .	15	2 494	85.3	85.3
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	4		95.3	95.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)	148	(X)	5.1
175	FURS	4		89.0	89.0	520	NONMERCHANDISE RECEIPTS	5	57	2.7	1.9
-	MISCELLANEOUS MERCHANDISE . . .	(X)	(0)	(X)	6.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)	213	(X)	7.3
-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	4.7		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						TOTAL	2	(0)	(X)	100.0
	TOTAL ²	45	10 638	(X)	100.0		FAMILY SHOE STORES (SIC 566 PT.)				
	CUSTOM TAILORS (SIC 567)						TOTAL	37	4 741	(X)	100.0
	TOTAL	5	(0)	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	15	290	15.8	6.1
	FAMILY CLOTHING STORES (SIC 565)					180	ALL FOOTWEAR	37	4 107	86.6	86.6
	TOTAL	23	10 544	(X)	100.0	181	MEN'S AND BOYS' FOOTWEAR . . .	37	1 384	29.2	29.2
120	COSMETICS-DRUGS-CLEANERS	4	192	3.0	1.8	182	WOMEN'S AND GIRLS' FOOTWEAR . .	37	2 037	43.0	43.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	4 120	39.1	39.1	183	CHILDREN'S AND INFANTS' FOOTWR	35	685	14.4	14.4
142	BOYS' CLOTHING	18	461	5.0	4.4	520	NONMERCHANDISE RECEIPTS	27	123	3.5	2.6
143	MEN'S TAILORED OUTERWEAR	18	1 494	14.9	14.2	-	MISCELLANEOUS MERCHANDISE . . .	(X)	221	(X)	4.7
144	OTHER MEN'S OUTERWEAR	17	772	8.4	7.3		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
145	MEN'S HATS	11	105	2.7	1.0		TOTAL	5	414	(X)	100.0
146	OTHER MEN'S CLOTHING	20	1 287	13.2	12.2	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	5	306	73.9	73.9
						520	NONMERCHANDISE RECEIPTS	3	7	2.0	1.7
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	100	(X)	24.2
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						TOTAL	3	(0)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

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TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	5 914	89.1	89.1
	TOTAL	145	33 181	(X)	100.0	224	NEW MAJOR APPLIANCES	15	1 102	18.2	16.6
200	CURTAINS-DRAPERIES-DRY GOODS . .	33	1 172	10.1	3.5	225	NEW RADIOS-TV'S ETC.	25	4 500	67.8	67.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	88	12 193	54.8	36.7	226	USED MAJOR APPL-RADIOS-TV'S . .	10	81	3.2	1.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	75	15 704	75.6	47.3	227	RECORDS-TAPES-MUSICAL INSTR. .	7	225	17.7	3.4
260	KITCHENWARE-HOME FURNISHINGS . .	41	2 215	15.1	6.7	260	KITCHENWARE-HOME FURNISHINGS . .	6	192	6.8	2.9
520	NONMERCHANDISE RECEIPTS	85	1 466	5.8	4.4	264	SMALL ELECTRICAL APPLIANCES . .	6	57	2.1	.9
-	MISCELLANEDUS MERCHANDISE	(X)	431	(X)	1.3	-	MISCELLANEDUS MERCHANDISE	(X)	133	(X)	2.0
	FURNITURE STORES (SIC 5712)					520	NONMERCHANDISE RECEIPTS	19	379	7.2	5.7
	TOTAL	53	15 699	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	156	(X)	2.3
200	CURTAINS-ORAPERIES-DRY GOODS . .	16	298	3.7	1.9		RECORD SHOPS (SIC 5733 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	1 408	16.2	9.0		TOTAL ²	5	392	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	53	12 902	82.2	82.2		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
243	SLEEP EQUIPMENT	46	1 544	12.1	9.8		TOTAL	14	1 859	(X)	100.0
244	OTHER HOUSEHOLD FURNITURE	53	9 637	61.4	61.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	1 639	88.2	88.2
245	FLOOR COVERINGS-SOFT SURFACE . .	38	1 359	11.0	8.7	228	PIANOS	10	467	28.9	25.1
246	FLOOR COVERINGS-HARD SURFACE . .	15	93	2.9	.6	229	DRGANS	8	201	13.7	10.8
247	NONHOUSEHOLD FURNITURE	11	269	5.8	1.7	231	MUSICAL INSTR-ACCESSORIES	13	613	33.0	33.0
260	KITCHENWARE-HOME FURNISHINGS . .	23	471	4.9	3.0	233	RECORDS-TAPES-RELATED ACCESS . .	5	49	5.3	2.6
520	NONMERCHANDISE RECEIPTS	28	564	4.8	3.6	234	SHEET MUSIC-RELATED ITEMS	10	83	5.1	4.5
-	MISCELLANEDUS MERCHANDISE	(X)	55	(X)	.4	-	MISCELLANEDUS MERCHANDISE	(X)	226	(X)	12.2
	HOME FURNISHINGS STORES (OTHER 571)					520	NONMERCHANDISE RECEIPTS	11	217	11.7	11.7
	TOTAL ²	28	5 200	(X)	100.0	-	MISCELLANEDUS MERCHANDISE	(X)	3	(X)	.2
	FLOOR COVERINGS STORES (SIC 5713)						EATING AND DRINKING PLACES (SIC 58)				
	TOTAL	15	2 950	(X)	100.0	020	GROCERIES-OTHER FOODS	27	338	44.4	.4
200	CURTAINS-ORAPERIES-DRY GOODS . .	6	327	16.2	11.1	040	MEALS-SNACKS	609	50 885	81.1	65.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	2 534	85.9	85.9	060	ALCOHOLIC DRINKS	423	21 586	49.9	27.7
520	NONMERCHANDISE RECEIPTS	7	78	3.7	2.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	132	1 667	13.2	2.1
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.4	100	CIGARS-CIGARETTES-TOBACCO	126	562	4.3	.7
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					500	ALL OTHER MERCHANDISE	16	198	7.5	.3
	TOTAL	8	535	(X)	100.0	520	NONMERCHANDISE RECEIPTS	246	2 306	5.5	3.0
200	CURTAINS-ORAPERIES-DRY GOODS . .	8	468	87.5	87.5	-	MISCELLANEDUS MERCHANDISE	(X)	391	(X)	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	57	10.7	10.7		EATING PLACES (SIC 5812)				
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	1.9		TOTAL	505	57 442	(X)	100.0
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					D20	GROCERIES-OTHER FOODS	22	311	50.0	.5
	TOTAL	3	(D)	(X)	100.0	D40	MEALS-SNACKS	505	49 540	86.2	86.2
	MISCELLANEDUS HOME FURNISHINGS STORES (SIC 5719)					060	ALCDHOLIC DRINKS	137	5 374	24.0	9.4
	TOTAL	2	(D)	(X)	100.0	D80	PACKAGED ALCOHOLIC BEVERAGES . .	23	201	5.5	.3
	HOUSEHOLD APPLIANCE STORES (SIC 572)					100	CIGARS-CIGARETTES-TOBACCO	74	296	3.1	.5
	TOTAL	20	3 390	(X)	100.0	500	ALL OTHER MERCHANDISE	12	172	6.0	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	2 829	83.5	83.5	520	NONMERCHANDISE RECEIPTS	144	1 432	4.6	2.5
260	KITCHENWARE-HOME FURNISHINGS . .	6	108	7.5	3.2	-	MISCELLANEOUS MERCHANDISE	(X)	116	(X)	.2
520	NONMERCHANDISE RECEIPTS	13	193	8.4	5.7		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
-	MISCELLANEDUS MERCHANDISE	(X)	259	(X)	7.6		TOTAL	357	46 041	(X)	100.0
	RADIO AND TELEVISION STORES (SIC 5732)					020	GROCERIES-OTHER FOODS	13	169	44.4	.4
	TOTAL	25	6 641	(X)	100.0	040	MEALS-SNACKS	357	38 796	84.3	84.3
						060	ALCOHOLIC DRINKS	125	5 168	24.9	11.2
						D80	PACKAGED ALCOHOLIC BEVERAGES . .	21	187	6.3	.4
						100	CIGARS-CIGARETTES-TOBACCO	50	230	3.1	.5
						500	ALL OTHER MERCHANDISE	8	80	3.6	.2
						520	NONMERCHANDISE RECEIPTS	98	1 305	5.1	2.8
						-	MISCELLANEOUS MERCHANDISE	(X)	105	(X)	.2
							CAFETERIAS (SIC 5812 PT.)				
							TOTAL ²	17	1 638	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	REFRESHMENT PLACES (SIC 5812 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	124	33.3	.2
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	135	75.0	.3
						180	ALL FOOTWEAR	11	84	10.5	.2
	TOTAL ²	131	9 763	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	430	8.2	.8
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	359	87.5	.7
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					260	KITCHENWARE-HOME FURNISHINGS . .	44	741	10.1	1.4
						280	JEWELRY-OPTICAL GOODS	87	8 250	54.3	15.7
	TOTAL	286	20 491	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	43	3 078	55.6	5.9
						320	HARDWARE-GARDENING EQUIPMENT . .	28	1 066	37.0	2.0
						340	LUMBER-BUILDING MATERIALS	11	592	10.3	1.1
040	MEALS-SNACKS	104	1 345	23.5	6.6	420	AUTO TIRES-BATTERIES-ACCESS. . . .	9	421	100.0	.8
060	ALCOHOLIC DRINKS	286	16 212	79.1	79.1	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	18	5 354	94.4	10.2
080	PACKAGEO ALCOHOLIC BEVERAGES . .	109	1 466	16.4	7.2	480	HOUSEHOLD FUELS-ICE	44	6 283	63.2	11.9
100	CIGARS-CIGARETTES-TOBACCO	52	267	7.7	1.3	500	ALL OTHER MERCHANDISE	177	12 758	61.8	24.2
500	ALL OTHER MERCHANDISE	4	26	8.3	.1	520	NONMERCHANDISE RECEIPTS	172	1 756	5.3	3.3
520	NONMERCHANDISE RECEIPTS	102	874	7.7	4.3	-	MISCELLANEOUS MERCHANDISE	(X)	434	(X)	.8
-	MISCELLANEOUS MERCHANDISE	(X)	301	(X)	1.5						
							LIQUOR STORES (SIC 592)				
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						TOTAL	63	9 433	(X)	100.0
	TOTAL	112	40 850	(X)	100.0	020	GROCERIES-OTHER FOODS	16	301	14.2	3.2
020	GROCERIES-OTHER FOODS	50	1 327	4.9	3.2	040	MEALS-SNACKS	8	101	10.0	1.1
040	MEALS-SNACKS	30	900	4.5	2.2	060	ALCOHOLIC DRINKS	23	867	20.1	9.2
080	PACKAGEO ALCOHOLIC BEVERAGES . .	54	2 382	10.0	5.8	080	PACKAGEO ALCOHOLIC BEVERAGES . .	63	7 426	78.7	78.7
100	CIGARS-CIGARETTES-TOBACCO	85	2 718	7.8	6.7	100	CIGARS-CIGARETTES-TOBACCO	19	249	7.3	2.6
120	COSMETICS-DRUGS-CLEANERS	112	26 054	63.8	63.8	500	ALL OTHER MERCHANDISE	10	219	9.4	2.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	199	1.0	.5	520	NONMERCHANDISE RECEIPTS	25	243	5.1	2.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	35	301	1.3	.7	-	MISCELLANEOUS MERCHANDISE	(X)	27	(X)	.3
180	ALL FOOTWEAR	7	52	.8	.1						
200	CURTAINS-ORAPERIES-DRY GOODS . .	6	86	1.7	.2		ANTIQUE STORES (SIC 5932)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	404	2.1	1.0		TOTAL ²	4	82	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	31	936	4.0	2.3						
280	JEWELRY-OPTICAL GOODS	49	625	2.3	1.5		SECONDHAND STORES (SIC 5933)				
300	SPORTING-RECREATION EQUIPMENT . .	14	813	4.5	2.0		TOTAL ²	29	1 924	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	22	235	1.2	.6						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	3	33	1.4	.1		SPORTING GOODS STORES (SIC 5952)				
500	ALL OTHER MERCHANDISE	64	3 274	11.5	8.0		TOTAL	26	3 022	(X)	100.0
520	NONMERCHANDISE RECEIPTS	62	404	2.7	1.0						
-	MISCELLANEOUS MERCHANDISE	(X)	106	(X)	.3						
	DRUG STORES (SIC 591 PT.)										
	TOTAL	107	40 354	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	67	24.4	2.2
020	GROCERIES-OTHER FOODS	49	1 326	5.0	3.3	180	ALL FOOTWEAR	6	65	8.5	2.2
040	MEALS-SNACKS	28	891	4.5	2.2	300	SPORTING-RECREATION EQUIPMENT . .	26	2 678	88.6	88.6
080	PACKAGEO ALCOHOLIC BEVERAGES . .	53	2 368	10.2	5.9	301	ATHLETIC GOODS(TO INDIVIDUALS)	21	639	28.3	21.1
100	CIGARS-CIGARETTES-TOBACCO	83	2 711	7.7	6.7	302	ATHLETIC GOODS(TO TEAMS)	15	227	11.7	7.5
120	COSMETICS-DRUGS-CLEANERS	107	25 821	64.0	64.0	303	HUNTING EQUIPMENT	18	421	19.7	13.9
121	MEDICINES EXC. PRESCRIPTION	103	11 712	30.2	29.0	304	FISHING EQUIPMENT	20	523	22.2	17.3
122	PRESCRIPTION MEDICINES	107	8 915	22.1	22.1	305	WINTER SPORTS EQUIPMENT	5	321	38.9	17.2
123	ALL OTHER DRUGS-PROPRIETARIES . .	80	5 194	23.8	12.9	306	BOATS-MOTORS-MARINE EQUIPMENT . .	4	41	4.8	1.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	199	1.0	.5	315	CAMPING EQUIP-SUPPLIES	13	184	9.5	6.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	35	300	1.3	.7	-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	1.0
180	ALL FOOTWEAR	7	52	.8	.1	520	NONMERCHANDISE RECEIPTS	9	72	5.0	2.4
200	CURTAINS-ORAPERIES-DRY GOODS . .	6	86	1.7	.2	-	MISCELLANEOUS MERCHANDISE	(X)	140	(X)	4.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	403	2.0	1.0						
260	KITCHENWARE-HOME FURNISHINGS . .	30	934	4.0	2.3		BICYCLE SHOPS (SIC 5953)				
280	JEWELRY-OPTICAL GOODS	48	624	2.2	1.5		TOTAL ²	3	209	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	14	813	4.4	2.0						
320	HARDWARE-GARDENING EQUIPMENT . .	22	234	1.2	.6		JEWELRY STORES (SIC 597)				
420	AUTO TIRES-BATTERIES-ACCESS. . . .	3	33	1.3	.1		TOTAL	50	7 266	(X)	100.0
500	ALL OTHER MERCHANDISE	61	3 060	10.9	7.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	130	6.9	1.8
520	NONMERCHANDISE RECEIPTS	59	394	2.7	1.0	260	KITCHENWARE-HOME FURNISHINGS . .	20	532	10.2	7.3
-	MISCELLANEOUS MERCHANDISE	(X)	105	(X)	.3	266	ALL OTHER HOME FURN EXC. CHINA	15	313	7.2	4.3
						267	CHINA-GLASSWARE	14	219	8.4	3.0
	PROPRIETARY STORES (SIC 591 PT.)					280	JEWELRY-OPTICAL GOODS	50	5 763	79.3	79.3
	TOTAL ²	5	496	(X)	100.0	281	WATCHES-CLOCKS	48	1 172	16.1	16.1
						282	SILVERWARE	34	421	7.0	5.8
	MISCELLANEOUS RETAIL STORES (SIC 59 EX, 591)					285	ALL OTHER JEWELRY ITEMS	42	793	12.6	10.9
	TOTAL	396	52 624	(X)	100.0	286	OPTICAL GOODS	5	29	4.3	.4
020	GROCERIES-OTHER FOODS	22	366	16.6	.7	287	DIAMONDS, EXC. DIAMONO WATCHES	49	2 693	37.1	37.1
040	MEALS-SNACKS	15	303	14.6	.6	288	RINGS, EXC. DIAMONOS	45	654	9.3	9.0
060	ALCOHOLIC DRINKS	23	872	20.2	1.7						
080	PACKAGEO ALCOHOLIC BEVERAGES . .	65	7 475	75.5	14.2						
100	CIGARS-CIGARETTES-TOBACCO	42	1 284	12.5	2.4						
120	COSMETICS-DRUGS-CLEANERS	13	459	9.5	.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
520	NONMERCHANOISE RECEIPTS.	48	773	10.6	10.6	320	HARWARE-GAROEING EQUIPMENT . .	9	958	82.9	82.9
529	WATCH-CLOCK-JEWELRY REPAIRS. .	48	630	8.7	8.7	520	NONMERCHANOISE RECEIPTS.	4	145	13.8	12.5
533	ALL NONMOSE RCPTS FROM CUSTMRS	12	143	4.5	2.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	53	(X)	4.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	68	(X)	.9		NEWS OEALERS AND NEWSSTANOS (SIC 5994)				
	FUEL OIL OEALERS (SIC 5983)						TOTAL ²	9	1 131	(X)	100.0
	TOTAL	11	2 960	(X)	100.0		HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
340	LUMBER-BUILDING MATERIALS. . . .	4	234	9.9	7.9		TOTAL ²	13	970	(X)	100.0
480	HOUSEHOLO FUELS-ICE.	11	2 632	88.9	88.9		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
483	OTHER FUELS.	11	2 624	88.6	88.6		TOTAL	12	1 487	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	8	(X)	.3	500	ALL OTHER MERCHANOISE.	12	1 242	83.5	83.5
520	NONMERCHANOISE RECEIPTS.	5	43	2.0	1.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	245	(X)	16.5
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	51	(X)	1.7		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
	LIQUEFIEO PETRL. GAS (8TTLO. GAS) OEALERS (SIC 5984)						TOTAL	42	6 238	(X)	100.0
	TOTAL	26	3 401	(X)	100.0	040	MEALS-SNACKS	5	159	19.2	2.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	127	5.3	3.7	100	CIGARS-CIGARETTES-TOBACCO. . . .	11	631	16.1	10.1
480	HOUSEHOLD FUELS-ICE.	26	3 036	89.3	89.3	120	COSMETICS-ORUGS-CLEANERS	6	397	12.3	6.4
482	OTHER LP GAS SALES	26	2 924	86.0	86.0	280	JEWELRY-OPTICAL GOOOS.	15	693	18.1	11.1
483	OTHER FUELS.	3	74	11.0	2.2	500	ALL OTHER MERCHANOISE.	42	4 111	65.9	65.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	36	(X)	1.1	520	NONMERCHANOISE RECEIPTS.	17	105	2.1	1.7
500	ALL OTHER MERCHANDISE.	9	86	3.7	2.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	142	(X)	2.3
520	NONMERCHANOISE RECEIPTS.	16	87	3.1	2.6		OPTICAL GOOOS STORES (SIC 5999 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	65	(X)	1.9		TOTAL	9	1 172	(X)	100.0
	FUEL AND ICE OEALERS, N.E.C. (SIC 5982)					280	JEWELRY-OPTICAL GOOOS.	9	1 145	97.7	97.7
	TOTAL	4	486	(X)	100.0	520	NONMERCHANOISE RECEIPTS.	5	22	1.9	1.9
480	HOUSEHOLO FUELS-ICE.	4	481	99.0	99.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	5	(X)	.4
483	OTHER FUELS.	4	480	98.8	98.8		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	1.0		TOTAL ²	28	1 597	(X)	100.0
	FLORISTS (SIC 5992)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	33	(0)	(X)	100.0		TOTAL ²	41	10 363	(X)	100.0
	CIGAR STORES AND STANOS (SIC 5993)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL	3	(0)	(X)	100.0		TOTAL	14	(0)	(X)	100.0
	BOOK STORES (SIC 5942)					120	COSMETICS-ORUGS-CLEANERS	8		1.1	1.0
	TOTAL	3	(0)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9		8.3	7.3
	STATIONERY STORES (SIC 5943)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	11		22.2	22.2
	TOTAL	4	(0)	(X)	100.0	180	ALL FOOTWEAR	9		3.2	2.8
	HAY, GRAIN, AND FEEO STORES (SIC 5962)					200	CURTAINS-ORAPERIES-ORY GOOOS . .	9		7.9	6.9
	TOTAL ²	15	6 192	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9		17.3	15.1
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9		5.6	4.9
	TOTAL	-	-	(X)	-	260	KITCHENWARE-HOME FURNISHINGS . .	9		2.8	2.5
	GARDEN SUPPLY STORES (SIC 5969 PT.)					280	JEWELRY-OPTICAL GOOOS.	9		1.1	1.0
	TOTAL	9	1 156	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	9		3.2	2.8
						320	HARWARE-GAROEING EQUIPMENT . .	9		4.8	4.2
						340	LUMBER-BUILDING MATERIALS. . . .	8		5.1	4.5
						420	AUTO TIRES-BATTERIES-ACCESS. . .	8		3.1	2.7
						440	FARM EQUIPMENT MACHINERY	6		1.1	.8
						500	ALL OTHER MERCHANOISE.	10		8.6	7.5
						520	NONMERCHANOISE RECEIPTS.	9		15.4	13.4
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.5
							MERCHANOISING MACHINE OPERATORS (SIC 534)				
							TOTAL	16	5 875	(X)	100.0

Standard Notes: * Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	11	(0)	(X)	100.0
020	GROCERIES—OTHER FOODS.	4	(0)	100.0	55.8
500	ALL OTHER MERCHANDISE.	3		46.2	20.7
520	NONMERCHANDISE RECEIPTS.	4		5.6	3.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	19.6

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X Not applicable. Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

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(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	RETAIL TRADE										
	TOTAL	1 415	470 061	(X)	100.0						
020	GROCERIES-OTHER FOODS.	199	83 088	43.9	17.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	7 285	11.9	11.6
040	MEALS-SNACKS	331	30 670	27.8	6.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	25	14 561	23.7	23.2
060	ALCOHOLIC DRINKS	189	12 286	59.0	2.6	180	ALL FOOTWEAR	23	2 138	4.4	3.4
080	PACKAGED ALCOHOLIC BEVERAGES	184	12 933	10.5	2.8	200	CURTAINS-DRAPERIES-ORY GOOOS	43	5 770	9.2	9.2
100	CIGARS-CIGARETTES-TOBACCO.	201	10 153	6.6	2.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	4 717	8.0	7.5
120	COSMETICS-DRUGS-CLEANERS	149	20 305	11.3	4.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	21	3 708	6.1	5.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	86	17 465	17.3	3.7	260	KITCHENWARE-HOME FURNISHINGS	35	2 642	4.2	4.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	157	31 509	28.1	6.7	280	JEWELRY-OPTICAL GOOOS.	24	1 090	1.7	1.7
180	ALL FOOTWEAR	97	8 775	10.3	1.9	300	SPORTING-RECREATION EQUIPMENT.	14	1 446	2.5	2.3
200	CURTAINS-ORAPERIES-ORY GOOOS	73	7 333	8.5	1.6	320	HARDWARE-GARDENING EQUIPMENT	22	1 936	4.4	3.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	99	14 357	13.3	3.1	340	LUMBER-BUILDING MATERIALS.	16	1 711	4.6	2.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	74	12 391	18.7	2.6	420	AUTO TIRES-BATTERIES-ACCESS.	5	2 484	5.3	4.0
260	KITCHENWARE-HOME FURNISHINGS	102	6 047	5.7	1.3	500	ALL OTHER MERCHANDISE.	36	3 913	6.2	6.2
280	JEWELRY-OPTICAL GOOOS.	105	7 068	6.3	1.5	520	NONMERCHANDISE RECEIPTS.	24	5 388	9.5	8.6
300	SPORTING-RECREATION EQUIPMENT.	69	5 326	5.4	1.1	-	MISCELLANEOUS MERCHANOISE.	(X)	686	(X)	1.1
320	HARDWARE-GAREOENING EQUIPMENT	70	6 130	7.3	1.3		DEAPRTMENT STORES (SIC 531)				
340	LUMBER-BUILDING MATERIALS.	53	9 914	14.0	2.1		TOTAL	7	53 089	(X)	100.0
360	AUTOMOBILES-TRUCKS	55	66 928	58.4	14.2	020	GROCERIES-OTHER FOODS.	5	651	1.3	1.2
380	AUTO FUELS-LUBRICANTS.	312	42 859	27.9	9.1	120	COSMETICS-DRUGS-CLEANERS	6	1 187	2.4	2.2
400	AUTO TIRES-BATTERIES-ACCESS.	309	17 046	9.8	3.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	6 698	12.6	12.6
420	FARM EQUIPMENT MACHINERY	6	347	2.5	.1	141	MEN'S CLOTHING	7	5 268	9.9	9.9
440	HAY-GRAIN-FEED-FARM SUPPLIES	13	1 306	3.3	.3	142	BOYS' CLOTHING	7	1 430	2.7	2.7
460	HOUSEHOLD FUELS-ICE.	16	819	66.6	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	12 323	23.2	23.2
480	ALL OTHER MERCHANDISE.	257	23 062	11.6	4.9	161	CHILDREN'S-INFANTS' WEAR	7	1 228	2.3	2.3
500	NONMERCHANDISE RECEIPTS.	733	21 944	5.7	4.7	162	HANDBAGS-ACCESSORIES	7	738	1.4	1.4
520						163	MILLINERY.	7	219	.4	.4
	BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					164	HOSIERY.	7	662	1.2	1.2
	TOTAL	29	12 486	(X)	100.0	165	LINGERIE	7	2 203	4.1	4.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	1 080	16.7	8.6	166	WOMENS COATS-SUITS-FURS-RAINWR	7	1 115	2.1	2.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	99	5.6	.8	167	WOMEN'S ORESSES.	7	2 416	4.6	4.6
260	KITCHENWARE-HOME FURNISHINGS	6	524	9.9	4.2	168	WOMEN'S BLOUSES-SPTSWR	7	2 448	4.6	4.6
300	SPORTING-RECREATION EQUIPMENT.	4	112	25.0	.9	169	GIRLS'-SUBTEEN-TEEN WEAR	7	1 064	2.0	2.0
320	HARDWARE-GARDENING EQUIPMENT	11	2 151	34.0	17.2	-	MISCELLANEOUS MERCHANOISE.	(X)	230	(X)	.4
340	LUMBER-BUILDING MATERIALS.	28	7 861	64.3	63.0	180	ALL FOOTWEAR	6	1 920	4.8	3.6
360	NONMERCHANDISE RECEIPTS.	15	272	3.2	2.2	200	CURTAINS-ORAPERIES-DRY GOOOS	7	4 038	7.6	7.6
520	MISCELLANEOUS MERCHANDISE.	(X)	387	(X)	3.1	201	PIECE GOOOS-NOTIONS.	7	1 222	2.3	2.3
						202	CURTAINS-ORAPERIES	7	2 792	5.3	5.3
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	4 482	8.4	8.4
	TOTAL	24	10 503	(X)	100.0	221	MAJOR HOUSEHOLD APPLIANCES	5	2 646	5.4	5.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	974	17.8	9.3	222	RAOTOS-TV'S MUSICAL INSTR.	6	1 827	3.4	3.4
320	HARWARE-GARDENING EQUIPMENT	7	1 208	23.1	11.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	3 496	6.6	6.6
340	LUMBER-BUILDING MATERIALS.	24	7 610	72.5	72.5	241	FLOOR COVERINGS.	6	998	1.9	1.9
341	LUMBER	10	1 717	18.7	16.3	242	FURNITURE-SLEEP EQUIPMENT.	6	2 498	4.7	4.7
342	PLYWOOD.	10	815	8.9	7.8	260	KITCHENWARE-HOME FURNISHINGS	7	1 887	3.6	3.6
343	WINDOWS, DOORS AND FRAMES-METAL	9	356	3.9	3.4	261	CHINA-GLASSWARE.	7	792	1.5	1.5
346	ALL OTHER MILLWORK	9	397	4.5	3.8	262	KITCHENWARE-HOUSEWARES	7	1 079	2.0	2.0
347	WALLBOARD	10	587	6.4	5.6	280	JEWELRY-OPTICAL GOOOS.	7	928	1.7	1.7
348	ASPHALT AND ASBESTOS PRODUCTS.	9	406	2.8	2.4	300	SPORTING-RECREATION EQUIPMENT.	7	1 351	2.5	2.5
349	PAINT-GLASS-WALLPAPER.	9	206	5.2	3.9	420	AUTO TIRES-BATTERIES-ACCESS.	4	2 473	5.1	4.7
352	HEATING AND PLUMBING EQUIP	6	171	3.5	1.6	500	ALL OTHER MERCHANDISE.	7	2 384	4.5	4.5
353	MASONRY SUPPLIES	8	297	3.7	2.8	501	TOYS-GAMES-WHEEL GOOOS	7	1 015	1.9	1.9
355	INSULATION	8	86	1.0	.8	502	BOOKS-STATIONERY-PHOTO. EQUIP.	6	1 028	1.9	1.9
-	ALL OTHER BUILDING MATERIALS	8	679	10.1	6.5	518	MOSE. EXC.TOY-GAMES-BOOKS-STA	5	341	.6	.6
-	MISCELLANEOUS MERCHANOISE.	(X)	219	(X)	2.1	520	NONMERCHANDISE RECEIPTS.	5	5 055	10.4	9.5
520	NONMERCHANDISE RECEIPTS.	12	215	2.9	2.0	535	ALL OTHER SERVICE RECEIPTS	5	4 752	9.8	9.0
-	MISCELLANEOUS MERCHANDISE.	(X)	495	(X)	4.7	-	MISCELLANEOUS	(X)	302	(X)	.6
						-	MISCELLANEOUS MERCHANDISE.	(X)	4 216	(X)	7.9
	HARDWARE STORES (SIC 5251)						VARIETY STORES (SIC 533)				
	TOTAL	4	(0)	(X)	100.0		TOTAL	20	7 813	(X)	100.0
	FARM EQUIPMENT OEALERS (SIC 5252)					020	GROCERIES-OTHER FOODS.	18	233	3.0	3.0
	TOTAL	1	(0)	(X)	100.0	040	MEALS-SNACKS	6	352	12.5	4.5
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)					120	COSMETICS-DRUGS-CLEANERS	20	333	4.3	4.3
	TOTAL	44	62 750	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	534	6.8	6.8
020	GROCERIES-OTHER FOODS.	22	1 017	1.7	1.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	1 975	25.3	25.3
040	MEALS-SNACKS	9	711	1.8	1.1	180	ALL FOOTWEAR	19	199	2.5	2.5
120	COSMETICS-DRUGS-CLEANERS	24	1 545	2.7	2.5	200	CURTAINS-ORAPERIES-DRY GOOOS	19	1 057	13.5	13.5
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	202	3.5	2.6
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	144	2.0	1.8
						260	KITCHENWARE-HOME FURNISHINGS	19	460	5.9	5.9
						280	JEWELRY-OPTICAL GOOOS.	19	155	2.0	2.0
						300	SPORTING-RECREATION EQUIPMENT.	8	82	1.5	1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. — X Not applicable.

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding

²Merchandise line detail withheld due to insufficient reporting.

Note: LAS VEGAS SMSA—Coextensive with Clark County, Nev.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Las Vegas SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
32D 500 52D -	HARDWARE-GARDENING EQUIPMENT . . ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	19 19 16 (X)	329 1 437 296 25	4.2 18.4 4.1 (X)	4.2 18.4 3.8 .3	3DD 38D 4DD 42D 5DD 52D -	SPORTING-RECREATION EQUIPMENT . . AUTOMOBILES-TRUCKS AUT FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS . . . ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEDUS MERCHANDISE	12 47 25 45 18 6D (X)	2 134 66 794 684 8 398 4 856 7 159 383	66.6 82.8 1.0 10.3 34.1 8.2 (X)	2.4 73.9 .8 9.3 5.4 7.9 .4
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						MDTR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL	17	1 848	(X)	100.0		TOTAL	39	77 32D	(X)	100.0
	FOOD STORES (SIC 54)					38D 4DD 42D 52D -	AUTOMOBILES-TRUCKS AUT FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS . . . NONMERCHANDISE RECEIPTS MISCELLANEDUS MERCHANDISE	39 21 27 32 (X)	65 592 235 5 034 6 4D1 57	84.8 .3 6.6 8.3 (X)	84.8 .3 6.5 8.3 .1
D2D D4D D8D 100 12D 22D 500 52D -	GROCERIES-OTHER FOODS MEALS-SNACKS PACKAGED ALCDHOLIC BEVERAGES . . CIGARS-CIGARETTES-TDBACCO CDSMETICS-DRUGS-CLEANERS MAJOR APPL-RADIO-TV-MUSICAL INST ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	118 8 55 65 6D 4 49 6D (X)	79 404 546 5 228 3 889 4 331 256 2 998 2 813 4 481	76.4 1.9 6.5 4.7 5.4 .9 3.8 2.8 (X)	76.4 .5 5.0 3.7 4.2 .2 2.9 2.7 4.3		MDTR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
	TOTAL	118	103 946	(X)	100.0	38D 4DD 42D 52D -	AUTOMOBILES-TRUCKS AUT FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS . . . NONMERCHANDISE RECEIPTS MISCELLANEDUS MERCHANDISE	26 20 26 25 (X)	73 395 61 814 218 4 999 6 324 4D	(X)	100.0 84.2 .3 6.8 8.6 .1
	GROCERY STORES (SIC 541)						MDTR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
	TOTAL	104	102 157	(X)	100.0		TOTAL ²	13	3 925	(X)	100.0
020 021 022 D23 024	GROCERIES-OTHER FOODS MEATS-FISH-POULTRY PRODUCE (FRESH FRUITS-VEGTBL5) FROZEN FOODS ALL OTHER FOODS	104 89 85 76 103	77 903 20 488 6 957 3 825 46 632	76.3 20.3 6.9 4.6 45.6	76.3 20.1 6.8 3.7 45.6		TIRE, BATTERY, AND ACCESSDRY OLRS (SIC 553)				
	TOTAL ²	14	3 900	(X)	100.0						
040 080 100 120 220	MEALS-SNACKS PACKAGED ALCOHOLIC BEVERAGES . . CIGARS-CIGARETTES-TGBACCO COSMETICS-DRUGS-CLEANERS MAJDR APPL-RADIO-TV-MUSICAL INST	6 54 64 60 4	489 5 227 3 800 4 330 256	1.9 6.5 4.7 5.3 1.3	.5 5.1 3.7 4.2 .3		MISCELLANEDUS AUTOMOTIVE DEALERS (SIC 559)				
	TOTAL	28	9 188	(X)	100.0						
500 516 517	ALL OTHER MERCHANDISE ALL OTHER MERCHANDISE PAPER-PAPER PRODUCTS	48 19 46	2 973 1 176 1 797	3.7 2.7 2.3	2.9 1.2 1.8	3DD 38D 42D 5DD 52D -	SPORTING-RECREATION EQUIPMENT . . AUTOMOBILES-TRUCKS AUTO TIRES-BATTERIES-ACCESS . . . ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	8 7 4 13 19 (X)	2 068 1 191 506 4 788 367 267	77.0 83.8 26.4 94.3 5.7 (X)	22.5 13.0 5.5 52.1 4.0 2.9
520 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	58 (X)	2 805 4 373	2.8 (X)	2.7 4.3						
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						GASOLINE SERVICE STATIONDS (SIC 554)				
	TOTAL	1	(D)	(X)	100.0		TOTAL	278	50 895	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					020 D40 100	GROCERIES-OTHER FOODS MEALS-SNACKS CIGARS-CIGARETTES-TDBACCO	18 12 31	75 83 819	1.9 4.5 6.6	.1 .2 1.6
	TOTAL	-	-	(X)	-	400 401 402 4D3	AUT FUELS-LUBRICANTS GASOLINE OTHER AUTOMOTIVE FUELS MDTR DILS-GREASES-OTHER DILS.	278 278 22 263	41 775 39 158 1 175 1 441	82.1 76.9 26.1 2.8	82.1 76.9 2.3 2.8
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					420 421 423 424	AUTO TIRES-BATTERIES-ACCESS . . . PARTS INSTALLED IN REPAIR WRDK PARTS-RETAIL AUTOMOBILE TIRES-BATTERIES-ACC	249 61 13 242	5 777 676 124 4 977	13.3 13.1 11.7 11.6	11.4 1.3 .2 9.8
	TOTAL	2	(O)	(X)	100.0	48D 500	HOUSEHOLD FUELS-ICE ALL OTHER MERCHANDISE	6 10	53 32	5.5 3.5	.1 .1
	RETAIL BAKERIES (SIC 546)					52D 527	NONMERCHANDISE RECEIPTS SERVICE LABOR	221 216	2 132 1 869	5.5 5.0	4.2 3.7
	TOTAL	9	(O)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	149	(X)	.3
	OTHER FOOD STORES (OTHER 54)										
	TOTAL	2	(O)	(X)	100.0						
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)						APPAREL AND ACCESSDRY STORES (SIC 56)				
	TOTAL	81	9D 4D8	(X)	100.0		TOTAL	152	32 194	(X)	100.0
						12D	COSMETICS-DRUGS-CLEANERS	4	261	2.9	.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Las Vegas SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	43	9 081	73.0	28.2		APPAREL AND ACCESS. STORES-N.E.C. (SIC 564, 7, 9)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	101	15 274	65.7	47.4						
180	ALL FOOTWEAR	61	6 134	32.4	19.1						
280	JEWELRY-OPTICAL GOODS	10	187	1.9	.6		TOTAL ²	7	601	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	5	72	1.6	.2						
500	ALL OTHER MERCHANDISE	5	173	4.5	.5		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
520	NONMERCHANDISE RECEIPTS	68	784	3.5	2.4						
-	MISCELLANEOUS MERCHANDISE	(X)	228	(X)	.7		TOTAL	76	19 148	(X)	100.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					200	CURTAINS-DRAPERIES-ORY GOODS . .	15	714	20.2	3.7
	TOTAL	70	12 188	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	44	7 381	63.8	38.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	70	11 221	92.1	92.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	8 285	79.0	43.3
161	CHILDREN'S-INFANTS' WEAR	9	373	9.0	3.1	260	KITCHENWARE-HOME FURNISHINGS . .	21	1 570	24.4	8.2
163	MILLINERY	9	38	.9	.3	520	NONMERCHANDISE RECEIPTS	48	864	5.9	4.5
164	HOSIERY	40	185	2.2	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	334	(X)	1.7
165	LINGERIE	59	918	9.1	7.5		FURNITURE STORES (SIC 5712)				
168	WOMEN'S BLOUSES-SPTSWR	64	3 042	27.2	25.0		TOTAL	25	(D)	(X)	100.0
172	DRESSES	70	4 752	39.0	39.0	200	CURTAINS-DRAPERIES-ORY GOODS . .	6		4.8	1.1
173	COATS-SUITS	49	1 466	13.3	12.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10		24.2	9.0
174	HANDBAGS	29	219	3.1	1.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25		84.2	84.2
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	22	171	3.0	1.4	243	SLEEP EQUIPMENT	23		12.3	12.3
-	MISCELLANEOUS MERCHANDISE	(X)	57	(X)	.5	244	OTHER HOUSEHOLD FURNITURE	25		62.8	62.8
180	ALL FOOTWEAR	11	435	12.0	3.6	245	FLOOR COVERINGS-SOFT SURFACE . .	15	(D)	11.6	6.9
520	NONMERCHANDISE RECEIPTS	25	214	3.4	1.8	247	NONHOUSEHOLD FURNITURE	6		3.9	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	318	(X)	2.6	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.3
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					260	KITCHENWARE-HOME FURNISHINGS . .	10		3.9	1.5
	TOTAL	8	(D)	(X)	100.0	520	NONMERCHANDISE RECEIPTS	14		5.8	4.0
	FURRIERS AND FUR SHOPS (SIC 568)					-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.2
	TOTAL	3	(D)	(X)	100.0		HOME FURNISHINGS STORES (OTHER 571)				
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						TOTAL ²	17	3 734	(X)	100.0
	TOTAL	71	18 504	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC 572)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	8 996	67.9	48.6		TOTAL	10	(D)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	2 623	30.2	14.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10		78.4	78.4
180	ALL FOOTWEAR	49	5 685	35.3	30.7	224	NEW MAJOR APPLIANCES	10		63.4	63.4
280	JEWELRY-OPTICAL GOODS	7	100	1.2	.5	225	NEW RADIOS-TV'S ETC.	5		12.9	11.6
300	SPORTING-RECREATION EQUIPMENT . .	5	70	1.6	.4	226	USEO MAJOR APPL-RADIOS-TV'S . .	5	(D)	4.2	3.2
500	ALL OTHER MERCHANDISE	40	556	3.6	3.0	260	KITCHENWARE-HOME FURNISHINGS . .	3		7.0	4.3
520	NONMERCHANDISE RECEIPTS	40	474	(X)	2.6	520	NONMERCHANDISE RECEIPTS	8		9.7	8.1
-	MISCELLANEOUS MERCHANDISE	(X)				-	MISCELLANEOUS MERCHANDISE	(X)		(X)	9.3
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						RADIO, TV, AND MUSIC STORES (SIC 573)				
	TOTAL	32	7 925	(X)	100.0		TOTAL	24	5 608	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	7 196	90.8	90.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	5 245	93.5	93.5
180	ALL FOOTWEAR	17	428	7.4	5.4	260	KITCHENWARE-HOME FURNISHINGS . .	4	35	1.9	.6
280	JEWELRY-OPTICAL GOODS	5	12	1.0	.2	520	NONMERCHANDISE RECEIPTS	18	315	6.4	5.6
520	NONMERCHANDISE RECEIPTS	18	152	2.4	1.9	-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.2
-	MISCELLANEOUS MERCHANDISE	(X)	137	(X)	1.7		EATING AND DRINKING PLACES (SIC 58)				
	FAMILY CLOTHING STORES (SIC 565)						TOTAL	363	42 357	(X)	100.0
	TOTAL	5	5 130	(X)	100.0	040	MEALS-SNACKS	280	28 341	84.6	66.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	1 620	31.6	31.6	060	ALCOHOLIC DRINKS	167	11 418	58.8	27.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	1 984	38.7	38.7	080	PACKAGED ALCOHOLIC BEVERAGES . .	69	1 170	18.5	2.8
180	ALL FOOTWEAR	4	765	14.9	14.9	100	CIGARS-CIGARETTES-TOBACCO	33	211	7.9	.5
-	MISCELLANEOUS MERCHANDISE	(X)	761	(X)	14.8	500	ALL OTHER MERCHANDISE	6	125	23.0	.3
	SHOE STORES (SIC 566)					520	NONMERCHANDISE RECEIPTS	116	923	3.8	2.2
	TOTAL	27	4 848	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	168	(X)	.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	236	12.9	4.9		EATING PLACES (SIC 5812)				
180	ALL FOOTWEAR	27	4 478	92.4	92.4		TOTAL	244	30 744	(X)	100.0
520	NONMERCHANDISE RECEIPTS	16	117	3.3	2.4	040	MEALS-SNACKS	244	27 692	90.1	90.1
-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	.4	060	ALCOHOLIC DRINKS	48	2 217	27.3	7.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Las Vegas SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
520	NONMERCHANDISE RECEIPTS	69	444	2.5	1.4	320	HARDWARE-GARDENING EQUIPMENT . .	13	976	66.0	3.5
-	MISCELLANEOUS MERCHANDISE	(X)	391	(X)	1.3	500	ALL OTHER MERCHANDISE	95	8 452	61.7	30.0
						520	NONMERCHANDISE RECEIPTS	91	1 102	5.6	3.9
						-	MISCELLANEOUS MERCHANDISE	(X)	2 233	(X)	7.9
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						LIQUOR STORES (SIC 592)				
	TOTAL	119	11 613	(X)	100.0		TOTAL	47	(D)	(X)	100.0
040	MEALS-SNACKS	36	649	26.5	5.6	020	GROCERIES-OTHER FOODS	11	(D)	9.2	1.9
060	ALCOHOLIC DRINKS	119	9 201	79.2	79.2	040	MEALS-SNACKS	5		6.7	.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	65	1 108	17.5	9.5	060	ALCOHOLIC DRINKS	22		19.6	11.6
100	CIGARS-CIGARETTES-TOBACCO	17	134	9.5	1.2	080	PACKAGED ALCOHOLIC BEVERAGES . .	47		76.9	76.9
520	NONMERCHANDISE RECEIPTS	47	479	6.5	4.1	100	CIGARS-CIGARETTES-TOBACCO	15		7.0	3.0
-	MISCELLANEOUS MERCHANDISE	(X)	41	(X)	.4	500	ALL OTHER MERCHANDISE	6		12.6	2.8
						520	NONMERCHANDISE RECEIPTS	18		5.4	3.0
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.2
	TOTAL	49	21 273	(X)	100.0		ANTIQUE AND SECONDHAND STORES (SIC 593)				
020	GROCERIES-OTHER FOODS	13	840	6.2	3.9		TOTAL ²	18	1 187	(X)	100.0
040	MEALS-SNACKS	10	444	3.7	2.1		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
080	PACKAGED ALCOHOLIC BEVERAGES . . .	9	666	9.9	3.1		TOTAL ²	11	816	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	36	1 260	6.7	5.9		JEWELRY STORES (SIC 597)				
120	COSMETICS-DRUGS-CLEANERS	49	13 710	64.4	64.4		TOTAL	25	4 487	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	116	.9	.5	260	KITCHENWARE-HOME FURNISHINGS . .	9	398	12.6	8.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18	199	1.5	.9	266	ALL OTHER HOME FURN EXC. CHINA	6	255	9.9	5.7
180	ALL FOOTWEAR	3	27	1.0	.1	267	CHINA-GLASSWARE	6	143	8.1	3.2
200	CURTAINS-DRAPERIES-DRY GOODS . . .	3	53	2.1	.2	280	JEWELRY-OPTICAL GOODS	25	3 477	77.5	77.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	254	2.2	1.2	281	WATCHES-CLOCKS	24	682	15.2	15.2
260	KITCHENWARE-HOME FURNISHINGS . .	11	604	4.5	2.8	282	SILVERWARE	16	228	6.3	5.1
280	JEWELRY-OPTICAL GOODS	16	409	2.7	1.9	285	ALL OTHER JEWELRY ITEMS	20	518	13.7	11.5
300	SPORTING-RECREATION EQUIPMENT . .	6	461	4.1	2.2	286	OPTICAL GOODS	4	24	4.4	.5
320	HARDWARE-GARDENING EQUIPMENT . .	9	145	1.1	.7	287	DIAMONDS, EXC. DIAMOND WATCHES	24	1 684	37.5	37.5
500	ALL OTHER MERCHANDISE	29	1 876	11.4	8.8	288	RINGS, EXC. DIAMONDS	23	340	7.8	7.6
520	NONMERCHANDISE RECEIPTS	23	172	2.7	.8	520	NONMERCHANDISE RECEIPTS	24	477	10.6	10.6
-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	.2	529	WATCH-CLOCK-JEWELRY REPAIRS . .	24	394	8.8	8.8
	DRUG STORES (SIC 591 PT.)					533	ALL NONMDE RCPTS FROM CUSTMR5	4	83	4.5	1.8
	TOTAL	47	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	135	(X)	3.0
D20	GROCERIES-OTHER FOODS	12	(D)	6.2	4.0		FUEL AND ICE DEALERS (SIC 598)				
040	MEALS-SNACKS	10		3.7	2.1		TOTAL	7	(D)	(X)	100.0
060	PACKAGED ALCOHOLIC BEVERAGES . . .	9		10.0	3.2		FLORISTS (SIC 5992)				
100	CIGARS-CIGARETTES-TOBACCO	35		6.7	6.0		TOTAL ²	15	1 377	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	47		64.7	64.7		CIGAR STORES AND STANDS (SIC 5993)				
121	MEDICINES EXC. PRESCRIPTION . . .	43		31.3	29.0		TOTAL	3	(D)	(X)	100.0
122	PRESCRIPTION MEDICINES	47		21.8	21.8		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
123	ALL OTHER DRUGS-PROPRIETARIES . .	37		28.6	13.9		TOTAL	84	12 207	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	(D)	1.0	.6	040	MEALS-SNACKS	5	183	16.3	1.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17		1.5	.9	100	CIGARS-CIGARETTES-TOBACCO	12	766	14.2	6.3
180	ALL FOOTWEAR	3		1.0	.1	120	COSMETICS-DRUGS-CLEANERS	7	412	9.8	3.4
200	CURTAINS-DRAPERIES-DRY GOODS . . .	3		3.1	.3	280	JEWELRY-OPTICAL GOODS	16	1 311	23.9	10.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8		2.1	1.2	320	HARDWARE-GARDENING EQUIPMENT . .	9	954	67.2	7.8
260	KITCHENWARE-HOME FURNISHINGS . .	11		4.6	2.9	500	ALL OTHER MERCHANDISE	66	6 740	68.1	55.2
280	JEWELRY-OPTICAL GOODS	16	(X)	2.7	1.9	520	NONMERCHANDISE RECEIPTS	31	322	3.6	2.6
300	SPORTING-RECREATION EQUIPMENT . .	6		4.0	2.2	-	MISCELLANEOUS MERCHANDISE	(X)	1 519	(X)	12.4
320	HARDWARE-GARDENING EQUIPMENT . .	9		1.1	.7						
500	ALL OTHER MERCHANDISE	28		10.8	8.3						
520	NONMERCHANDISE RECEIPTS	22		2.9	.8						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.2						
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL	2	(D)	(X)	100.0						
	MISCELLANEOUS RETAIL STORES (SIC 59 EX, 591)										
	TOTAL	210	28 177	(X)	100.0						
020	GROCERIES-OTHER FOODS	13	178	10.7	.6	040	MEALS-SNACKS	5	183	16.3	1.5
040	MEALS-SNACKS	11	237	11.7	.8	100	CIGARS-CIGARETTES-TOBACCO	12	766	14.2	6.3
060	ALCOHOLIC DRINKS	22	859	18.5	3.0	120	COSMETICS-DRUGS-CLEANERS	7	412	9.8	3.4
080	PACKAGED ALCOHOLIC BEVERAGES . . .	48	5 706	74.0	20.3	280	JEWELRY-OPTICAL GOODS	16	1 311	23.9	10.7
100	CIGARS-CIGARETTES-TOBACCO	30	1 095	12.5	3.9	320	HARDWARE-GARDENING EQUIPMENT . .	9	954	67.2	7.8
120	COSMETICS-DRUGS-CLEANERS	8	425	10.0	1.5	500	ALL OTHER MERCHANDISE	66	6 740	68.1	55.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	190	14.2	.7	520	NONMERCHANDISE RECEIPTS	31	322	3.6	2.6
240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	8	217	53.3	.8	-	MISCELLANEOUS MERCHANDISE	(X)	1 519	(X)	12.4
260	KITCHENWARE-HOME FURNISHINGS . .	16	459	12.1	1.6						
280	JEWELRY-OPTICAL GOODS	47	5 152	46.3	18.3						
300	SPORTING-RECREATION EQUIPMENT . .	19	896	41.0	3.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Las Vegas SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	NONSTORE RETAILERS (SIC 53 PART*) TOTAL ²	15	6 427	(X)	100.0		MERCHANDISING MACHINE OPERATORS (SIC 534) TOTAL ²	7	3 795	(X)	100.0
	MAIL ORDER HOUSES (SIC 532) TOTAL	3	(D)	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535) TOTAL	5	(D)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Reno SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
RETAIL TRADE											
	TOTAL	779	250 383	(X)	100.0						
020	GROCERIES-OTHER FOODS	117	40 400	37.1	16.1	120	COSMETICS-DRUGS-CLEANERS	16	869	2.3	2.3
040	MEALS-SNACKS	182	15 195	27.4	6.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	16	4 145	11.3	11.1
060	ALCOHOLIC DRINKS	125	5 646	54.7	2.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	8 144	21.9	21.1
080	PACKAGED ALCOHOLIC BEVERAGES	97	7 893	10.9	3.2	180	ALL FOOTWEAR	16	1 667	4.5	4.5
100	CIGARS-CIGARETTES-TOBACCO	139	4 736	6.6	1.9	200	CURTAINS-DRAPERIES-DRY GOODS	20	3 315	8.9	8.9
120	COSMETICS-DRUGS-CLEANERS	97	13 013	10.9	5.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	3 193	8.7	8.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	59	8 109	14.6	3.2	240	FURNITURE-SLEEP EQUIP-FLDOR COV.	14	2 387	6.5	6.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	79	14 339	23.6	5.7	260	KITCHENWARE-HOME FURNISHINGS	19	1 520	4.1	4.1
180	ALL FOOTWEAR	63	5 196	10.0	2.1	280	JEWELRY-OPTICAL GOODS	15	615	1.6	1.6
200	CURTAINS-DRAPERIES-DRY GOODS	37	3 735	7.5	1.5	300	SPORTING-RECREATION EQUIPMENT	10	958	2.7	2.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	73	7 557	12.5	3.0	320	HARDWARE-GARDENING EQUIPMENT	15	1 295	4.4	3.5
240	FURNITURE-SLEEP EQUIP-FLDOR COV.	45	7 914	14.8	3.2	340	LUMBER-BUILDING MATERIALS	5	1 013	4.2	2.7
260	KITCHENWARE-HOME FURNISHINGS	67	2 774	4.5	1.1	420	AUTO TIRES-BATTERIES-ACCESS.	5	1 764	6.5	4.7
280	JEWELRY-OPTICAL GOODS	67	3 578	5.9	1.4	500	ALL OTHER MERCHANDISE	18	2 311	6.2	6.2
300	SPORTING-RECREATION EQUIPMENT	58	3 455	6.5	1.4	520	NONMERCHANDISE RECEIPTS	17	2 703	8.1	7.2
320	HARDWARE-GARDENING EQUIPMENT	63	2 866	5.3	1.1	-	MISCELLANEDUS MERCHANDISE	(X)	431	(X)	1.2
340	LUMBER-BUILDING MATERIALS	53	9 078	21.8	3.6	DEPARTMENT STORES (SIC 531)					
360	AUTOMOBILES-TRUCKS	46	38 168	60.3	15.2	TOTAL					
380	AUTO FUELS-LUBRICANTS	146	17 011	23.1	6.8	D20	GROCERIES-OTHER FODOS.	5	234	.8	.7
400	AUTO TIRES-BATTERIES-ACCESS.	151	9 286	10.1	3.7	D40	MEALS-SNACKS	3	261	1.1	.8
420	FARM EQUIPMENT MACHINERY	5	810	5.1	.3	120	COSMETICS-DRUGS-CLEANERS	7	683	2.0	2.0
440	HAY-GRAIN-FEED-FARM SUPPLIES	18	2 603	13.1	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	3 966	11.9	11.9
460	HOUSEHOLD FUELS-ICE	19	3 415	60.8	1.4	141	MEN'S CLOTHING	7	3 247	9.7	9.7
500	ALL OTHER MERCHANDISE	148	13 449	12.4	5.4	142	BOYS' CLOTHING	5	719	3.0	2.2
520	NONMERCHANDISE RECEIPTS	370	10 157	5.9	4.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	7 459	22.4	22.4
BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL	35	10 523	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR	7	800	2.4	2.4
260	KITCHENWARE-HOME FURNISHINGS	7	182	44.7	1.7	162	HANDBAGS-ACCESSORIES	6	349	1.2	1.0
320	HARDWARE-GARDENING EQUIPMENT	18	1 381	17.3	13.1	163	MILLINERY	6	124	.4	.4
340	LUMBER-BUILDING MATERIALS	30	7 747	82.6	73.6	164	HOSIERY	7	496	1.5	1.5
440	FARM EQUIPMENT MACHINERY	3	653	71.2	6.2	165	LINGERIE	6	1 259	4.6	3.8
520	NONMERCHANDISE RECEIPTS	20	226	4.2	2.1	166	WDMENS CDATS-SUITS-FURS-RAINWR	6	578	2.0	1.7
-	MISCELLANEOUS MERCHANDISE	(X)	334	(X)	3.2	167	WDMEN'S DRESSES.	7	1 728	5.2	5.2
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)											
	TOTAL	22	7 889	(X)	100.0	168	WDMEN'S SLDUSES-SPTSWR	6	1 409	5.1	4.2
320	HARDWARE-GARDENING EQUIPMENT	8	209	3.1	2.6	169	GIRLS'-SUBTEEN-TEEN WEAR	5	499	2.0	1.5
340	LUMBER-BUILDING MATERIALS	22	7 450	94.4	94.4	-	MISCELLANEOUS MERCHANDISE	(X)	218	(X)	.7
341	LUMBER	10	3 124	45.6	39.6	180	ALL FOOTWEAR	7	1 499	4.5	4.5
342	PLYWOOD	11	757	10.4	9.6	200	CURTAINS-DRAPERIES-DRY GOOOS	7	2 490	7.5	7.5
343	WINDOWS-DOORS-AND FRAMES-METAL	10	184	2.5	2.3	201	PIECE GODOOS-NOTIONS.	7	796	2.4	2.4
345	ALL OTHER MILLWORK	10	503	14.2	6.4	202	CURTAINS-DRAPERIES	7	1 692	5.1	5.1
346	WALLBOARD	10	512	7.4	6.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	3 105	9.3	9.3
347	ASPHALT AND ASBESTOS PRODUCTS	9	588	8.6	7.5	221	MAJOR HOUSEHOLD APPLIANCES	6	1 601	5.2	4.8
348	PAINT-GLASS-WALLPAPER	8	110	1.6	1.4	222	RADIO-TV'S MUSICAL INSTR.	7	1 482	4.4	4.4
352	MASONRY SUPPLIES	9	111	1.6	1.4	-	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	.1
355	ALL OTHER BUILDING MATERIALS	8	288	4.3	3.7	240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	7	2 334	7.0	7.0
-	MISCELLANEOUS MERCHANDISE	(X)	270	(X)	3.4	241	FLOOR COVERINGS.	6	738	2.4	2.2
520	NONMERCHANDISE RECEIPTS	11	137	3.7	1.7	242	FURNITURE-SLEEP EQUIPMENT.	7	1 596	4.8	4.8
-	MISCELLANEOUS MERCHANDISE	(X)	93	(X)	1.2	260	KITCHENWARE-HOME FURNISHINGS	7	1 225	3.7	3.7
HARDWARE STORES (SIC 5251)											
	TOTAL	10	(D)	(X)	100.0	261	CHINA-GLASSWARE	7	636	1.9	1.9
340	LUMBER-BUILDING MATERIALS	22	7 450	94.4	94.4	262	KITCHENWARE-HOUSEWARES	7	588	1.8	1.8
341	LUMBER	10	3 124	45.6	39.6	280	JEWELRY-OPTICAL GOOOS.	7	533	1.6	1.6
342	PLYWOOD	11	757	10.4	9.6	300	SPORTING-RECREATION EQUIPMENT.	7	937	2.8	2.8
343	WINDOWS-DOORS-AND FRAMES-METAL	10	184	2.5	2.3	320	HAROWARE-GARDENING EQUIPMENT	5	1 124	4.3	3.4
345	ALL OTHER MILLWORK	10	503	14.2	6.4	321	HAROWARE-TOOLS	5	551	2.1	1.7
346	WALLBOARD	10	512	7.4	6.5	322	GARDENING EQUIPMENT-SUPPLIES	5	572	2.1	1.7
347	ASPHALT AND ASBESTOS PRODUCTS	9	588	8.6	7.5	340	LUMBER-BUILDING MATERIALS.	4	1 008	4.3	3.0
348	PAINT-GLASS-WALLPAPER	8	110	1.6	1.4	356	ALL OTHER LUMBER-MILLWORK.	3	700	3.0	2.1
352	MASONRY SUPPLIES	9	111	1.6	1.4	-	MISCELLANEOUS MERCHANDISE.	(X)	308	(X)	.9
355	ALL OTHER BUILDING MATERIALS	8	288	4.3	3.7	420	AUTO TIRES-BATTERIES-ACCESS.	4	1 763	6.8	5.3
-	MISCELLANEOUS MERCHANDISE	(X)	270	(X)	3.4	500	ALL OTHER MERCHANDISE.	7	1 691	5.1	5.1
520	NONMERCHANDISE RECEIPTS	11	137	3.7	1.7	501	TOYS-GAMES-WHEEL GOOOS	6	606	1.9	1.8
-	MISCELLANEOUS MERCHANDISE	(X)	93	(X)	1.2	502	BOOKS-STATIONERY-PHOTO. EQUIP.	7	888	2.7	2.7
FARM EQUIPMENT DEALERS (SIC 5252)											
	TOTAL	3	(D)	(X)	100.0	518	MOSE. EXC. TOY-GAMES-BOOKS-STA	5	197	.7	.6
440	FARM EQUIPMENT MACHINERY	3	(D)	(X)	92.5	520	NONMERCHANDISE RECEIPTS.	6	2 602	8.8	7.8
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	7.5	535	ALL OTHER SERVICE RECEIPTS	6	2 409	8.1	7.2
GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)											
	TOTAL	23	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	425	(X)	1.3
020	GROCERIES-OTHER FOODS	13	(D)	(X)	1.1	VARIETY STORES (SIC 533)					
040	MEALS-SNACKS	7	(D)	(X)	2.4	TOTAL					
						9	(D)	(X)	100.0		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

* Detail may not add to total due to rounding.

* Merchandise line detail withheld due to insufficient reporting.

Note: RENO SMSA—Coextensive with Washoe County, Nev.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Reno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES-OTHER FOODS.	8	(0)	3.2	3.2		OTHER FOOD STORES (OTHER 54)				
120	COSMETICS-DRUGS-CLEANERS	9		5.9	5.9						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8		5.6	5.6						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	9		20.7	20.7		TOTAL	3	(0)	(X)	100.0
180	ALL FOOTWEAR	8		2.2	2.2						
200	CURTAINS-ORAPERIES-ORY GOODS	9		11.1	11.1						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7		2.7	2.7		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7		1.6	1.6						
260	KITCHENWARE-HOME FURNISHINGS	8		6.5	6.5		TOTAL	69	52 742	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	8		2.6	2.6						
320	HARDWARE-GARDENING EQUIPMENT	8		3.3	3.3						
500	ALL OTHER MERCHANDISE.	9		18.3	18.3	300	SPORTING-RECREATION EQUIPMENT.	5	80	8.3	.2
520	NONMERCHANDISE RECEIPTS.	7	2.8	2.8	380	AUTOMOBILES-TRUCKS	42	38 120	84.9	72.3	
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	13.5	400	AUTO FUELS-LUBRICANTS.	13	173	.4	.3	
					420	AUTO TIRES-BATTERIES-ACCESS.	27	5 368	12.1	10.2	
					500	ALL OTHER MERCHANDISE.	19	5 276	80.6	10.0	
					520	NONMERCHANDISE RECEIPTS.	35	3 574	7.6	6.8	
					-	MISCELLANEOUS MERCHANDISE.	(X)	151	(X)	.3	
	MISC. GENERAL MERCHANDISE STORES (SIC 539)										
	TOTAL	7	(0)	(X)	100.0		MOTOR VEHICLE DEALERS (SIC 551, 552)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	4	(0)	5.4	4.0						
200	CURTAINS-ORAPERIES-ORY GOODS	5		82.6	57.2		TOTAL	38	43 715	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	4		2.4	1.7						
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	37.1						
						380	AUTOMOBILES-TRUCKS	38	37 501	85.8	85.8
						400	AUTO FUELS-LUBRICANTS.	9	128	.4	.3
						420	AUTO TIRES-BATTERIES-ACCESS.	13	2 904	7.0	6.6
						520	NONMERCHANDISE RECEIPTS.	17	3 153	7.7	7.2
						-	MISCELLANEOUS MERCHANDISE.	(X)	28	(X)	.1
	FOOD STORES (SIC 54)										
	TOTAL	62	53 423	(X)	100.0		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
020	GROCERIES-OTHER FOODS.	62	39 047	73.1	73.1						
040	MEALS-SNACKS	4	103	1.5	.2		TOTAL	20	38 916	(X)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES	37	5 257	11.1	9.8						
100	CIGARS-CIGARETTES-TOBACCO.	38	2 038	6.0	3.8						
120	COSMETICS-DRUGS-CLEANERS	41	4 805	9.7	9.0						
500	ALL OTHER MERCHANDISE.	30	1 198	3.5	2.2	380	AUTOMOBILES-TRUCKS	20	32 854	84.4	84.4
520	NONMERCHANDISE RECEIPTS.	20	863	3.0	1.6	400	AUTO FUELS-LUBRICANTS.	8	109	.3	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	112	(X)	.2	420	AUTO TIRES-BATTERIES-ACCESS.	10	2 868	7.4	7.4
						520	NONMERCHANDISE RECEIPTS.	9	3 074	8.2	7.9
						-	MISCELLANEOUS MERCHANDISE.	(X)	11	(X)	(Z)
	GROCERY STORES (SIC 541)										
	TOTAL	45	52 200	(X)	100.0		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
020	GROCERIES-OTHER FOODS.	45	37 957	72.7	72.7						
021	MEATS-FISH-POULTRY	45	9 209	17.6	17.6		TOTAL	18	4 799	(X)	100.0
022	PRODUCE (FRESH FRUITS-VEGTBLS)	43	3 267	6.3	6.3						
023	FROZEN FOODS	35	1 790	5.4	3.4		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
024	ALL OTHER FOODS.	45	23 690	45.4	45.4						
040	MEALS-SNACKS	3	84	1.5	.2		TOTAL	12	2 878	(X)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES	37	5 255	11.2	10.1						
100	CIGARS-CIGARETTES-TOBACCO.	36	2 031	6.1	3.9	420	AUTO TIRES-BATTERIES-ACCESS.	12	2 378	82.6	82.6
120	COSMETICS-DRUGS-CLEANERS	40	4 713	9.6	9.0	520	NONMERCHANDISE RECEIPTS.	8	274	11.4	9.5
500	ALL OTHER MERCHANDISE.	30	1 194	3.7	2.3	-	MISCELLANEOUS MERCHANDISE.	(X)	226	(X)	7.9
516	ALL OTHER MERCHANDISE.	16	580	4.3	1.1						
517	PAPER-PAPER PRODUCTS	20	614	2.0	1.2		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
520	NONMERCHANDISE RECEIPTS.	18	856	3.0	1.6						
-	MISCELLANEOUS MERCHANDISE.	(X)	110	(X)	.2		TOTAL	19	6 149	(X)	100.0
						380	AUTOMOBILES-TRUCKS	4	614	74.0	10.0
						500	ALL OTHER MERCHANDISE.	15	5 239	98.6	85.2
						520	NONMERCHANDISE RECEIPTS.	11	147	3.4	2.4
						-	MISCELLANEOUS MERCHANDISE.	(X)	148	(X)	2.4
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)										
	TOTAL	2	(0)	(X)	100.0		GASOLINE SERVICE STATIONS (SIC 554)				
							TOTAL	125	19 623	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					100	CIGARS-CIGARETTES-TOBACCO.	19	138	3.2	.7
	TOTAL	-	-	(X)	-						
						400	AUTO FUELS-LUBRICANTS.	125	16 650	84.8	84.8
						401	GASOLINE	125	15 579	79.4	79.4
						402	OTHER AUTOMOTIVE FUELS	8	417	26.5	2.1
						403	MOTOR OILS-GREASES-OTHER OILS.	109	653	3.5	3.3
						420	AUTO TIRES-BATTERIES-ACCESS.	114	1 984	10.8	10.1
						421	PARTS INSTALLED IN REPAIR WORK	47	446	7.9	2.3
						423	PARTS-RETAIL	11	92	5.2	.5
						424	AUTOMOBILE TIRES-BATTERIES-ACC	99	1 446	8.5	7.4
	RETAIL BAKERIES (SIC 546)					480	HOUSEHOLD FUELS-ICE.	3	61	9.3	.3
	TOTAL	8	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	88	714	4.5	3.6
020	GROCERIES-OTHER FOODS.	8	(0)	99.1	99.1	527	SERVICE LABOR.	87	648	4.1	3.3
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Reno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	76	(X)	.4		SHOE STORES (SIC 566)					
	APPAREL AND ACCESSORY STORES (SIC 56)						TOTAL	22	2 915	(X)	100.0	
	TOTAL	64	14 015	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	105	10.7	3.6	
120	COSMETICS-DRUGS-CLEANERS	4	138	3.2	1.0	180	ALL FOOTWEAR	22	2 752	94.4	94.4	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	22	3 813	69.3	27.2	S20	NONMERCHANDISE RECEIPTS.	11	48	2.5	1.6	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	38	6 015	53.9	42.9	-	MISCELLANEOUS MERCHANDISE.	(X)	10	(X)	.3	
180	ALL FOOTWEAR	37	3 427	35.8	24.5		APPAREL AND ACCESS. STORES INC. E. C. (SIC 564, 7, 9)					
280	JEWELRY-OPTICAL GOODS.	6	94	2.2	.7		TOTAL ²	5	375	(X)	100.0	
S00	ALL OTHER MERCHANDISE.	5	129	3.0	.9		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					
S20	NONMERCHANDISE RECEIPTS.	27	339	3.3	2.4		TOTAL	43	10 565	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	60	(X)	.4	200	CURTAINS-ORAPERIES-ORY GOODS . .	12	354	6.0	3.4	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	3 901	46.9	36.9	
	TOTAL	18	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	21	5 277	68.8	49.9	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18	}	89.2	89.2	260	KITCHENWARE-HOME FURNISHINGS . .	9	562	10.2	5.3	
161	CHILDREN'S-INFANTS' WEAR	4		10.5	7.4	S20	NONMERCHANDISE RECEIPTS.	22	415	5.1	3.9	
163	MILLINERY.	4		1.2	.8	-	MISCELLANEOUS MERCHANDISE.	(X)	56	(X)	.5	
164	HOSTERY.	5		3.1	2.3		FURNITURE STORES (SIC 5712)					
165	LINGERIE	8		10.6	8.9		TOTAL	13	(0)	(X)	100.0	
168	WOMEN'S BLOUSES-SPTSWR	18		23.7	23.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	}	7.6	6.2	
172	DRESSES.	18		30.8	30.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13		83.1	83.1	
173	COATS-SUITS.	18		10.4	10.4	243	SLEEP EQUIPMENT.	9		12.1	6.0	
174	HANDBAGS.	4		2.4	1.6	244	OTHER HOUSEHOLD FURNITURE. . . .	13		66.7	66.7	
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	6		3.8	2.9	245	FLOOR COVERINGS-SOFT SURFACE . .	10		9.2	9.1	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	1.3			
S20	NONMERCHANDISE RECEIPTS.	6	3.2	2.6	S20	NONMERCHANDISE RECEIPTS.	6	3.3	2.8			
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	8.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	7.8			
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					HOME FURNISHINGS STORES (OTHER 571)						
	TOTAL	4	(0)	(X)	100.0	TOTAL	9	1 146	(X)	100.0		
	FURRIERS AND FUR SHOPS (SIC 568)					200	CURTAINS-ORAPERIES-ORY GOODS . .	6	205	18.8	17.9	
	TOTAL	1	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	813	70.9	70.9	
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					S20	NONMERCHANDISE RECEIPTS.	4	18	1.8	1.6	
	TOTAL	41	8 366	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	110	(X)	9.6	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	19	3 776	79.1	45.1		HOUSEHOLD APPLIANCE STORES (SIC 572)					
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	1 170	23.6	14.0		TOTAL	8	1 405	(X)	100.0	
180	ALL FOOTWEAR	33	3 163	41.9	37.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	1 243	88.5	88.5	
S20	NONMERCHANDISE RECEIPTS.	17	146	2.9	1.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	162	(X)	11.5	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	111	(X)	1.3		RADIO, TV, AND MUSIC STORES (SIC 573)					
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						TOTAL	13	(0)	(X)	100.0	
	TOTAL ²	9	2 270	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	}	82.3	82.3	
	FAMILY CLOTHING STORES (SIC 565)					520	NONMERCHANDISE RECEIPTS.	9		(0)	10.6	7.2
	TOTAL	5	2 806	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	10.4	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	5	1 482	52.8	52.8		EATING AND DRINKING PLACES (SIC 58)					
142	BOYS' CLOTHING	4	82	3.7	2.9		TOTAL ²	209	20 940	(X)	100.0	
143	MEN'S TAILORED OUTERWEAR	5	674	24.0	24.0		EATING PLACES (SIC 5812)					
144	OTHER MEN'S OUTERWEAR.	4	422	19.2	15.0		TOTAL ²	131	16 589	(X)	100.0	
146	OTHER MEN'S CLOTHING	4	244	11.1	8.7							
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	60	(X)	2.1							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	964	34.4	34.4							
161	CHILDREN'S-INFANTS' WEAR	4	69	3.2	2.5							
168	WOMEN'S BLOUSES-SPTSWR	4	235	10.7	8.4							
172	DRESSES.	4	294	12.4	10.5							
173	COATS-SUITS.	5	230	8.2	8.2							
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	3	22	1.0	.8							
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	113	(X)	4.0							
180	ALL FOOTWEAR	4	244	11.1	8.7							
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	116	(X)	4.1							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Reno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ⁴					Establishments handling the line	All establishments ¹
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						LIQUOR STORES (SIC 592)				
	TOTAL	78	4 351	(X)	100.0		TOTAL	3	(D)	(X)	100.0
040	MEALS-SNACKS	32	405	23.0	9.3		ANTIQUE AND SECONDHAND STORES (SIC 593)				
060	ALCOHOLIC DRINKS	78	3 602	82.8	82.8		TOTAL ²	11	753	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES	22	103	8.0	2.4		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
100	CIGARS-CIGARETTES-TOBACCO	14	28	4.3	.6		TOTAL ²	15	2 198	(X)	100.0
520	NONMERCHANDISE RECEIPTS	36	202	8.2	4.6		JEWELRY STORES (SIC 597)				
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.3		TOTAL	15	2 343	(X)	100.0
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	31	3.9	1.3
	TOTAL	29	12 857	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	7	113	6.8	4.8
020	GROCERIES-OTHER FOODS	23	420	4.1	3.3	280	JEWELRY-OPTICAL GOODS	15	1 947	83.1	83.1
040	MEALS-SNACKS	3	153	2.8	1.2	281	WATCHES-CLOCKS	15	419	17.9	17.9
080	PACKAGED ALCOHOLIC BEVERAGES	29	1 502	12.6	11.7	282	SILVERWARE	10	161	8.0	6.9
100	CIGARS-CIGARETTES-TOBACCO	28	1 292	10.7	10.0	285	ALL OTHER JEWELRY ITEMS	13	205	9.7	8.7
120	COSMETICS-DRUGS-CLEANERS	29	7 115	55.3	55.3	287	DIAMONDS, EXC. DIAMOND WATCHES	15	890	38.0	38.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	80	1.0	.6	288	RINGS, EXC. DIAMONDS	13	269	12.0	11.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	15	91	1.1	.7	-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.1
180	ALL FOOTWEAR	3	22	1.0	.2	520	NONMERCHANDISE RECEIPTS	15	240	10.2	10.2
200	CURTAINS-DRAPERIES-DRY GOODS	3	32	1.0	.2	529	WATCH-CLOCK-JEWELRY REPAIRS	15	186	7.9	7.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	137	1.9	1.1	533	ALL NONMDSE RCPTS FROM CUSTMRS	6	54	4.7	2.3
260	KITCHENWARE-HOME FURNISHINGS	15	297	3.3	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	.5
280	JEWELRY-OPTICAL GOODS	16	141	1.5	1.1		FUEL AND ICE DEALERS (SIC 598)				
300	SPORTING-RECREATION EQUIPMENT	6	334	5.0	2.6		TOTAL	13	(D)	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT	13	85	1.2	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4			
500	ALL OTHER MERCHANDISE	14	955	11.0	7.4	340	LUMBER-BUILDING MATERIALS	5			
520	NONMERCHANDISE RECEIPTS	15	102	2.2	.8	480	HOUSEHOLD FUELS-ICE	13	(D)	2.3	.5
-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	.8	520	NONMERCHANDISE RECEIPTS	6		1.8	1.3
	DRUG STORES (SIC 591 PT.)					-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.3
	TOTAL	29	12 857	(X)	100.0		FLORISTS (SIC 5992)				
020	GROCERIES-OTHER FOODS	23	420	4.1	3.3		TOTAL	10	(D)	(X)	100.0
040	MEALS-SNACKS	3	153	2.8	1.2	500	ALL OTHER MERCHANDISE	10		97.5	97.5
080	PACKAGED ALCOHOLIC BEVERAGES	29	1 502	12.6	11.7	520	NONMERCHANDISE RECEIPTS	4	(D)	2.7	2.1
100	CIGARS-CIGARETTES-TOBACCO	28	1 292	10.7	10.0	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.4
120	COSMETICS-DRUGS-CLEANERS	29	7 115	55.3	55.3		CIGAR STORES AND STANDS (SIC 5993)				
121	MEDICINES EXC. PRESCRIPTION	29	3 323	25.8	25.8		TOTAL	-	-	(X)	-
122	PRESCRIPTION MEDICINES	29	2 508	19.5	19.5		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
123	ALL OTHER DRUGS-PROPRIETARIES	16	1 284	21.1	10.0		TOTAL ²	42	5 973	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	80	1.0	.6		NONSTORE RETAILERS (SIC 53 PART*)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	15	91	1.1	.7		TOTAL	11	(D)	(X)	100.0
180	ALL FOOTWEAR	3	22	1.0	.2		MERCHANDISING MACHINE OPERATORS (SIC 534)				
200	CURTAINS-DRAPERIES-DRY GOODS	3	32	1.0	.2		TOTAL	7	1 432	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	137	1.9	1.1		CIGARS-CIGARETTES-TOBACCO	5	811	56.6	56.6
260	KITCHENWARE-HOME FURNISHINGS	15	297	3.3	2.3		MISCELLANEOUS MERCHANDISE	(X)	621	(X)	43.4
280	JEWELRY-OPTICAL GOODS	16	141	1.5	1.1		OTHER SELLING ESTABLISHMENTS (SIC 535)				
300	SPORTING-RECREATION EQUIPMENT	6	334	5.0	2.6		TOTAL	4	(D)	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT	13	85	1.2	.7						
500	ALL OTHER MERCHANDISE	14	955	11.0	7.4						
520	NONMERCHANDISE RECEIPTS	15	102	2.2	.8						
-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	.8						
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL	-	-	(X)	-						
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)										
	TOTAL	109	16 645	(X)	100.0						
080	PACKAGED ALCOHOLIC BEVERAGES	3	995	77.9	6.0						
100	CIGARS-CIGARETTES-TOBACCO	5	118	9.3	.7						
120	COSMETICS-DRUGS-CLEANERS	4	31	3.6	.2						
180	ALL FOOTWEAR	7	78	9.8	.5						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	134	5.9	.8						
260	KITCHENWARE-HOME FURNISHINGS	11	189	8.3	1.1						
280	JEWELRY-OPTICAL GOODS	27	2 647	67.9	15.9						
300	SPORTING-RECREATION EQUIPMENT	19	1 952	96.7	11.8						
340	LUMBER-BUILDING MATERIALS	5	256	8.6	1.5						
480	HOUSEHOLD FUELS-ICE	13	3 330	70.5	20.1						
500	ALL OTHER MERCHANDISE	49	3 254	81.3	19.6						
520	NONMERCHANDISE RECEIPTS	49	521	5.0	3.1						
-	MISCELLANEOUS MERCHANDISE	(X)	3 140	(X)	18.9	100	CIGARS-CIGARETTES-TOBACCO	5	811	56.6	56.6
						-	MISCELLANEOUS MERCHANDISE	(X)	621	(X)	43.4
							OTHER SELLING ESTABLISHMENTS (SIC 535)				
							TOTAL	4	(D)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

‡ Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
180	ALL FOOTWEAR	5	36	2.6	.1	380	AUTOMOBILES-TRUCKS	48	17 046	77.7	77.7
200	CURTAINS-DRAPERIES-ORY GOOOS	4	37	2.1	.1	400	AUTO FUELS-LUBRICANTS.	32	586	4.4	2.7
260	KITCHENWARE-HOME FURNISHINGS	8	40	1.2	.1	420	AUTO TIRES-BATTERIES-ACCESS.	47	2 290	10.4	10.4
320	HARDWARE-GARDENING EQUIPMENT	7	191	5.1	.5	520	NONMERCHANOISE RECEIPTS.	47	1 757	8.0	8.0
500	ALL OTHER MERCHANOISE.	43	1 299	4.6	3.3	-	MISCELLANEOUS MERCHANOISE.	(X)	247	(X)	1.1
520	NONMERCHANDISE RECEIPTS.	40	767	2.5	1.9						
-	MISCELLANEOUS MERCHANOISE.	(X)	203	(X)	.5						
	GROCERY STORES (SIC 541)						MOTOR VEHICLE OEALERS--USEO CARS ONLY (SIC 552)				
	TOTAL	66	38 078	(X)	100.0		TOTAL	-	-	(X)	-
020	GROCERIES-OTHER FOODS.	66	30 223	79.4	79.4		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
021	MEATS-FISH-POULTRY	60	7 384	20.1	19.4		TOTAL	12	2 175	(X)	100.0
022	PRODUCE (FRESH FRUITS-VEGTBLS)	60	2 832	7.5	7.4	420	AUTO TIRES-BATTERIES-ACCESS.	12	1 588	73.0	73.0
023	FROZEN FOODS	52	1 970	5.9	5.2	520	NONMERCHANOISE RECEIPTS.	8	154	10.0	7.1
024	ALL OTHER FOODS.	66	18 037	47.4	47.4	-	MISCELLANEOUS MERCHANOISE.	(X)	432	(X)	19.9
080	PACKAGED ALCOHOLIC BEVERAGES	32	1 698	5.8	4.5		MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)				
100	CIGARS-CIGARETTES-TOBACCO.	50	1 705	5.8	4.5		TOTAL	5	714	(X)	100.0
120	COSMETICS-ORUGS-CLEANERS	52	1 749	5.6	4.6	500	ALL OTHER MERCHANOISE.	5	615	86.1	86.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	69	3.7	.2	520	NONMERCHANOISE RECEIPTS.	4	69	9.7	9.7
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	8	74	2.6	.2	-	MISCELLANEOUS MERCHANOISE.	(X)	30	(X)	4.2
180	ALL FOOTWEAR	5	36	2.5	.1		GASOLINE SERVICE STATIONS (SIC 554)				
200	CURTAINS-ORAPERIES-ORY GOOOS	4	37	2.0	.1		TOTAL	187	25 064	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	8	40	1.1	.1	020	GROCERIES-OTHER FOODS.	17	65	2.4	.3
320	HAROWARE-GARDENING EQUIPMENT	7	191	5.0	.5	040	MEALS-SNACKS	6	290	22.2	1.2
500	ALL OTHER MERCHANOISE.	42	1 296	4.6	3.4	100	CIGARS-CIGARETTES-TOBACCO.	16	62	2.9	.2
516	ALL OTHER MERCHANOISE.	13	641	4.0	1.7	380	AUTOMOBILES-TRUCKS	7	39	4.4	.2
517	PAPER-PAPER PRODUCTS	42	655	2.3	1.7	400	AUTO FUELS-LUBRICANTS.	187	21 009	83.8	83.8
520	NONMERCHANOISE RECEIPTS.	39	765	2.6	2.0	401	GASOLINE	187	18 645	74.4	74.4
-	MISCELLANEOUS MERCHANOISE.	(X)	195	(X)	.5	402	OTHER AUTOMOTIVE FUELS	39	1 632	20.0	6.5
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					403	MOTOR OILS-GREASES-OTHER OILS.	162	731	3.0	2.9
	TOTAL ²	6	1 276	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	162	2 520	11.0	10.1
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					421	PARTS INSTALLED IN REPAIR WORK	58	382	4.9	1.5
	TOTAL	-	-	(X)	-	423	PARTS-RETAIL	14	67	5.4	.3
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					424	AUTOMOBILE TIRES-BATTERIES-ACC	157	2 071	9.1	8.3
	TOTAL	2	(0)	(X)	100.0	480	HOUSEHOLD FUELS-ICE.	8	89	6.3	.4
	RETAIL BAKERIES (SIC 546)					520	NONMERCHANOISE RECEIPTS.	140	719	3.4	2.9
	TOTAL	3	(0)	(X)	100.0	527	SERVICE LABOR.	130	535	2.7	2.1
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					-	MISCELLANEOUS MERCHANOISE.	(X)	271	(X)	1.1
	TOTAL	65	24 815	(X)	100.0		APPAREL AND ACCESSORY STORES (SIC 56)				
	TOTAL	65	24 815	(X)	100.0		TOTAL	43	4 812	(X)	100.0
380	AUTOMOBILES-TRUCKS	49	17 076	77.6	68.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	1 560	53.5	32.4
400	AUTO FUELS-LUBRICANTS.	35	680	4.6	2.7	160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	34	2 309	71.0	48.0
420	AUTO TIRES-BATTERIES-ACCESS.	59	3 880	16.1	15.6	180	ALL FOOTWEAR	22	447	12.3	9.3
500	ALL OTHER MERCHANOISE.	19	820	16.5	3.3	200	CURTAINS-ORAPERIES-ORY GOOOS	17	205	9.8	4.3
520	NONMERCHANOISE RECEIPTS.	60	1 979	8.2	8.0	280	JEWELRY-OPTICAL GOOOS.	4	21	3.5	.4
-	MISCELLANEOUS MERCHANOISE.	(X)	380	(X)	1.5	520	NONMERCHANOISE RECEIPTS.	18	209	10.9	4.3
	MOTOR VEHICLE OEALERS (SIC 551, 552)					-	MISCELLANEOUS MERCHANOISE.	(X)	61	(X)	1.3
	TOTAL	48	21 926	(X)	100.0		WOMEN'S REAOY-TO-WEAR STORES (SIC 562)				
	TOTAL	48	21 926	(X)	100.0		TOTAL	15	(0)	(X)	100.0
380	AUTOMOBILES-TRUCKS	48	17 046	77.7	77.7	160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	15		96.5	96.5
400	AUTO FUELS-LUBRICANTS.	32	586	4.4	2.7	163	MILLINERY.	13		2.8	2.3
420	AUTO TIRES-BATTERIES-ACCESS.	47	2 290	10.4	10.4	164	HOSIERY.	13		3.3	2.7
520	NONMERCHANOISE RECEIPTS.	47	1 757	8.0	8.0	165	LINGERIE	13		13.9	11.4
-	MISCELLANEOUS MERCHANOISE.	(X)	247	(X)	1.1	166	WOMEN'S BLOUSES-SPTSWR	14		19.6	16.1
	MOTOR VEHICLE OEALERS--NEW AND USEO CARS (SIC 551)					172	DRESSES.	15		46.2	46.2
	TOTAL	48	21 926	(X)	100.0	173	COATS-SUITS.	14		14.6	12.0
						174	HANOBAGS	13		3.3	2.7
						176	OTHER WOMENS-GIRLS' CLOTHES ACC	3		3.5	1.7
						-	MISCELLANEOUS MERCHANOISE.	(X)		(X)	1.3
						-	MISCELLANEOUS MERCHANOISE.	(X)		(X)	3.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	FURRIERS AND FUR SHOPS (SIC 568)						HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL	-	-	(X)	-		TOTAL	2	(D)	(X)	100.0
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						RADIO, TV, AND MUSIC STORES (SIC 573)				
	TOTAL	28	(D)	(X)	100.0		TOTAL	7	(D)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	(D)	58.2	41.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	(D)	80.1	80.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19		55.8	34.8	S20	NONMERCHANDISE RECEIPTS.	6		17.6	17.6
180	ALL FOOTWEAR	22		13.2	11.6	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	2.2
200	CURTAINS-DRAPERIES-DRY GOODS . . .	17		10.6	5.4		EATING AND DRINKING PLACES (SIC 58)				
S20	NONMERCHANDISE RECEIPTS.	16		12.3	5.3		TOTAL	219	14 636	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	1.9		020 GROCERIES-OTHER FOODS.	10	88	16.6	.6
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						040 MEALS-SNACKS	166	8 453	72.0	57.8
	TOTAL	4	443	(X)	100.0		060 ALCOHOLIC DRINKS	132	4 531	49.8	31.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	432	97.5	97.5		080 PACKAGED ALCOHOLIC BEVERAGES . . .	37	365	11.8	2.5
-	MISCELLANEOUS MERCHANDISE.	(X)	11	(X)	2.5		100 CIGARS-CIGARETTES-TOBACCO. . . .	51	175	3.6	1.2
	FAMILY CLOTHING STORES (SIC 565)						S20 NONMERCHANDISE RECEIPTS.	54	713	10.1	4.9
	TOTAL	13	2 608	(X)	100.0		- MISCELLANEOUS MERCHANDISE.	(X)	311	(X)	2.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	1 017	39.0	39.0		EATING PLACES (SIC 5812)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	1 103	42.3	42.3		TOTAL	130	10 109	(X)	100.0
180	ALL FOOTWEAR	11	290	12.3	11.1	020	GROCERIES-OTHER FOODS.	9	82	15.3	.8
200	CURTAINS-DRAPERIES-DRY GOODS . . .	7	101	5.1	3.9	040	MEALS-SNACKS	130	8 162	80.7	80.7
-	MISCELLANEOUS MERCHANDISE.	(X)	97	(X)	3.7	060	ALCOHOLIC DRINKS	43	1 122	23.9	11.1
	SHOE STORES (SIC 566)					080	PACKAGED ALCOHOLIC BEVERAGES . . .	14	110	6.4	1.1
	TOTAL	10	666	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	30	71	2.0	.7
	APPAREL AND ACCESS. STORES;N.E.C. (SIC 564; 71 9)					S20	NONMERCHANDISE RECEIPTS.	36	S20	9.3	5.1
	TOTAL	1	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	42	(X)	.4
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL ²	26	3 468	(X)	100.0		TOTAL	89	4 527	(X)	100.0
	FURNITURE STORES (SIC 5712)					040	MEALS-SNACKS	36	291	19.3	6.4
	TOTAL	15	2 495	(X)	100.0	060	ALCOHOLIC DRINKS	89	3 409	75.3	75.3
200	CURTAINS-DRAPERIES-DRY GOODS . . .	6	97	5.1	3.9	080	PACKAGED ALCOHOLIC BEVERAGES . . .	22	255	18.1	5.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	358	25.9	14.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	20	104	7.3	2.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	1 843	73.9	73.9	S20	NONMERCHANDISE RECEIPTS.	18	193	12.9	4.3
243	SLEEP EQUIPMENT.	14	250	10.0	10.0	-	MISCELLANEOUS MERCHANDISE.	(X)	275	(X)	6.1
244	OTHER HOUSEHOLD FURNITURE. . . .	15	1 142	45.8	45.8		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
245	FLOOR COVERINGS-SOFT SURFACE. . .	12	335	13.4	13.4		TOTAL	34	6 720	(X)	100.0
246	FLOOR COVERINGS-HARD SURFACE. . .	8	63	2.8	2.5	020	GROCERIES-OTHER FOODS.	14	67	2.8	1.0
-	MISCELLANEOUS MERCHANDISE.	(X)	52	(X)	2.1	040	MEALS-SNACKS	17	303	10.5	4.5
260	KITCHENWARE-HOME FURNISHINGS . .	9	72	3.0	2.9	080	PACKAGED ALCOHOLIC BEVERAGES . . .	16	215	6.1	3.2
S20	NONMERCHANDISE RECEIPTS.	7	92	5.7	3.7	100	CIGARS-CIGARETTES-TOBACCO. . . .	22	166	4.1	2.5
-	MISCELLANEOUS MERCHANDISE.	(X)	33	(X)	1.3	120	COSMETICS-DRUGS-CLEANERS	34	5 228	77.8	77.8
	HOME FURNISHINGS STORES (OTHER 571)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	11	1.4	.2
	TOTAL	2	(D)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	14	2.1	.2
						260	KITCHENWARE-HOME FURNISHINGS . .	4	34	3.2	.5
						280	JEWELRY-OPTICAL GOODS.	17	76	2.5	1.1
						S00	ALL OTHER MERCHANDISE.	21	443	12.1	6.6
						S20	NONMERCHANDISE RECEIPTS.	24	130	3.1	1.9
						-	MISCELLANEOUS MERCHANDISE.	(X)	33	(X)	.5
							DRUG STORES (SIC 591 PT.)				
							TOTAL	31	(D)	(X)	100.0
						020	GROCERIES-OTHER FOODS.	14	(D)	2.8	1.0
						040	MEALS-SNACKS	16		10.8	4.5
						080	PACKAGED ALCOHOLIC BEVERAGES . . .	15		6.1	3.1
						100	CIGARS-CIGARETTES-TOBACCO. . . .	20		4.0	2.5
						120	COSMETICS-DRUGS-CLEANERS	31		78.9	78.9
						121	MEDICINES EXC. PRESCRIPTION. . .	30	36.9	35.4	
						122	PRESCRIPTION MEDICINES	31	28.2	28.2	
						123	ALL OTHER DRUGS-PROPRIETARIES. .	26	17.7	15.3	
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	1.4	.2	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	(0)	2.1	.2	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)	18	3 113	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS . .	4		3.1	.5						
280	JEWELRY-OPTICAL GOODS	17		2.6	1.2						
500	ALL OTHER MERCHANDISE	20		10.4	5.6						
520	NONMERCHANDISE RECEIPTS	23		3.1	1.9						
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.5							
	PROPRIETARY STORES (SIC 591 PT.)*					NONSTORE RETAILERS (SIC 53 PART*)					
	TOTAL	3	(0)	(X)	100.0	TOTAL	15	(0)	(X)	100.0	
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					MAIL ORDER HOUSES (SIC 532)					
	TOTAL	77	7 802	(X)	100.0	TOTAL ²	11	1 459	(X)	100.0	
020	GROCERIES-OTHER FOODS	6	159	28.5	2.0	MERCHANDISING MACHINE OPERATORS (SIC 534)	2	(0)	(X)	100.0	
040	MEALS-SNACKS	4	58	19.4	.7						
080	PACKAGED ALCOHOLIC BEVERAGES . .	14	774	78.5	9.9						
100	CIGARS-CIGARETTES-TOBACCO . . .	7	71	20.0	.9						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	106	8.0	1.4						
280	JEWELRY-OPTICAL GOODS	13	451	79.4	5.8						
480	HOUSEHOLD FUELS-ICE	22	2 431	58.2	31.2						
500	ALL OTHER MERCHANDISE	33	1 015	34.6	13.0						
520	NONMERCHANDISE RECEIPTS	32	133	4.2	1.7	OIRECT SELLING ESTABLISHMENTS (SIC 535)					
-	MISCELLANEOUS MERCHANDISE	(X)	2 604	(X)	33.4	TOTAL	2	(0)	(X)	100.0	
	LIQUOR STORES (SIC 592)										
	TOTAL	13	1 019	(X)	100.0						
020	GROCERIES-OTHER FOODS	5	154	22.9	15.1						
080	PACKAGED ALCOHOLIC BEVERAGES . .	13	743	72.9	72.9						
500	ALL OTHER MERCHANDISE	4	14	1.9	1.4						
520	NONMERCHANDISE RECEIPTS	6	18	2.3	1.8						
-	MISCELLANEOUS MERCHANDISE	(X)	90	(X)	8.8						
	ANTIQUE AND SECONOHANO STORES (SIC 593)										
	TOTAL ²	4	66	(X)	100.0						
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)										
	TOTAL ²	3	217	(X)	100.0						
	JEWELRY STORES (SIC 597)										
	TOTAL ²	10	436	(X)	100.0						
	FUEL AND ICE DEALERS (SIC 598)										
	TOTAL	21	2 618	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	94	6.5	3.6						
480	HOUSEHOLD FUELS-ICE	21	2 331	89.0	89.0						
500	ALL OTHER MERCHANDISE	7	67	4.0	2.6						
520	NONMERCHANDISE RECEIPTS	12	64	2.9	2.4						
-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	2.4						
	FLORISTS (SIC 5992)										
	TOTAL	8	333	(X)	100.0						
500	ALL OTHER MERCHANDISE	8	331	99.4	99.4						
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.6						
	CIGAR STORES AND STANDS (SIC 5993)										
	TOTAL	-	-	(X)	-						

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*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	C	A
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	B	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	C	B	A
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	B	(X)	(X)	(X)
	PLUMBING AND HEATING EQUIP. DEALERS (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	C
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	E	E	E	E
340	LUMBER-BUILDING MATERIALS.....	E	E	E	C
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than
60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	C	D	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE	C	D	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	D	A	A
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	C	D	A	A
200	CURTAINS-DRAPERIES-DRY GOODS.....	C	D	A	A
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	D	A	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	C	D	A	A
260	KITCHENWARE-HOME FURNISHINGS.....	C	D	A	A
320	HARDWARE-GARDENING EQUIPMENT.....	C	D	A	A
340	LUMBER-BUILDING MATERIALS.....	C	D	A	E
500	ALL OTHER MERCHANDISE.....	C	D	A	A
520	NONMERCHANDISE RECEIPTS.....	C	D	A	A
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	C	C
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	D	B	C
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	(X)	(X)	(X)
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	D	(X)	(X)	(X)
200	CURTAINS-DRAPERIES-DRY GOODS.....	E	(X)	(X)	(X)
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	(X)
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	(X)
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)
320	HARDWARE-GARDENING EQUIPMENT.....	E	(X)	(X)	(X)
340	LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
020 500	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	A	A	A	B
	ALL OTHER MERCHANDISE.....	A	A	A	B
020	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	B	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	B	E
020	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	D	(X)	(X)	(X)
020	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)
020	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E	E
020	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	A	E	E
020	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	C	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E	E
020	RETAIL BAKERIES—BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	D	(X)	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	(X)
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X)	C	E	E
500	ALL OTHER MERCHANDISE	(X)	E	E	E
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	(X)
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	(X)
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	B	(X)	(X)	(X)
500	ALL OTHER MERCHANDISE	E	(X)	(X)	(X)
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	B
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	B	B	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS	(X)	B	B	C
400	AUTO FUELS--LUBRICANTS	(X)	B	B	C
420	AUTO TIRES--BATTERIES--ACCESS	(X)	B	C	C
520	NONMERCHANDISE RECEIPTS	(X)	B	B	B
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS	B	(X)	(X)	(X)
400	AUTO FUELS--LUBRICANTS	B	(X)	(X)	(X)
420	AUTO TIRES--BATTERIES--ACCESS	B	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS	B	(X)	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
38D	AUTOMOBILES-TRUCKS.....	B	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS	B	(X)	(X)	(X)
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
38D	AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS	A	(X)	(X)	(X)
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
38D	AUTOMOBILES-TRUCKS.....	E	E	E	E
400	AUTO FUELS-LUBRICANTS.....	E	E	E	E
420	AUTO TIRES-BATTERIES-ACCESS.....	E	E	E	E
520	NONMERCHANDISE RECEIPTS	E	E	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	D	B
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	(X)	(X)
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)
300	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)
380	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS	E	(X)	(X)	(X)
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	(X)
260	KITCHENWARE-HOME FURNISHINGS.....	D	(X)	(X)	(X)
300	SPORTING-RECREATION EQUIPMENT.....	D	(X)	(X)	(X)
380	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS	E	(X)	(X)	(X)
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	B	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
300	SPORTING-RECREATION EQUIPMENT.....	(X)	B	E	E
380	AUTOMOBILES-TRUCKS.....	(X)	B	E	E
400	AUTO FUELS-LUBRICANTS.....	(X)	B	E	E
500	ALL OTHER MERCHANDISE.....	(X)	B	B	C
520	NONMERCHANDISE RECEIPTS	(X)	C	E	C

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60 percent. X Not applicable.

D = 60 to 69 percent.

E = Less than

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	SPORTING-RECREATION EQUIPMENT.....	C	(X)	(X)	(X)
520	AUTO FUELS-LUBRICANTS.....	C	(X)	(X)	(X)
	NONMERCHANDISE RECEIPTS	C	(X)	(X)	(X)
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
500	ALL OTHER MERCHANDISE.....	B	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS	C	(X)	(X)	(X)
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	O	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS	E	(X)	(X)	(X)
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	AUTO FUELS-LUBRICANTS	E	(X)	(X)	(X)
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS	E	(X)	(X)	(X)
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	E	C	E	E
400	AUTO FUELS-LUBRICANTS.....	C	C	C	C
420	AUTO-TIRES-BATTERIES-ACCESS.....	C	C	C	C
520	NONMERCHANDISE RECEIPTS	O	O	C	C
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	A
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	A	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	E	A	E
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.....	B	B	B	C

Note: See merchandise line introductory text for explanation of this table.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	(X)	E	B	E
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	(X)	(X)	(X)
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	(X)	(X)	(X)
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	(X)
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	D	(X)	(X)	(X)
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	A	A	A	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	D	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	E	D	D
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	(X)	E	E	C
180	ALL FOOTWEAR.....	(X)	E	E	C
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	D	E	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	E	E	E
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	D	E	E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	(X)
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	(X)	(X)	(X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	O	E	B	E
	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR...	D	D	B	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE	A	O	B	A
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	(X)	(X)
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	(X)	(X)
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	(X)	(X)
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	D	(X)	(X)	(X)
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	(X)	(X)	(X)
	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR...	E	(X)	(X)	(X)
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	(X)	(X)
	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR...	E	(X)	(X)	(X)
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9.) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	E	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	E	E	A
	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR...	(X)	E	E	A

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	E
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	B	C	A	D
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	B	E
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
220 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	D	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.	E	D	E	B
	KITCHENWARE-HOME FURNISHINGS.....	E	E	E	B
220 260	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	C	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.	(X)	A	C	D
	KITCHENWARE-HOME FURNISHINGS.....	(X)	A	C	O
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	A	(X)	(X)	(X)
	KITCHENWARE-HOME FURNISHINGS.....	A	(X)	(X)	(X)
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.	C	(X)	(X)	(X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	(X)	(X)
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	E	D
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	D	C	E	D
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
120	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	C	D
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	A	C	A	A
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	C	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	B	C	A	B
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	E	D
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	B	A	E	D
	MISCELLANEOUS RETAIL STORES (SIC 59 EX, 591) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	D	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	B	D

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60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	E
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	E	A
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	B	(X)	(X)	(X)
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	E
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	C	E	E
280	KITCHENWARE-HOME FURNISHINGS.....	C	C	B	E
520	JEWELRY-OPTICAL GOODS.....	C	C	B	E
	NONMERCHANDISE RECEIPTS.....	C	C	B	E
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	C
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	E	B	C
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	C	(X)	(X)	(X)
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	C	(X)	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

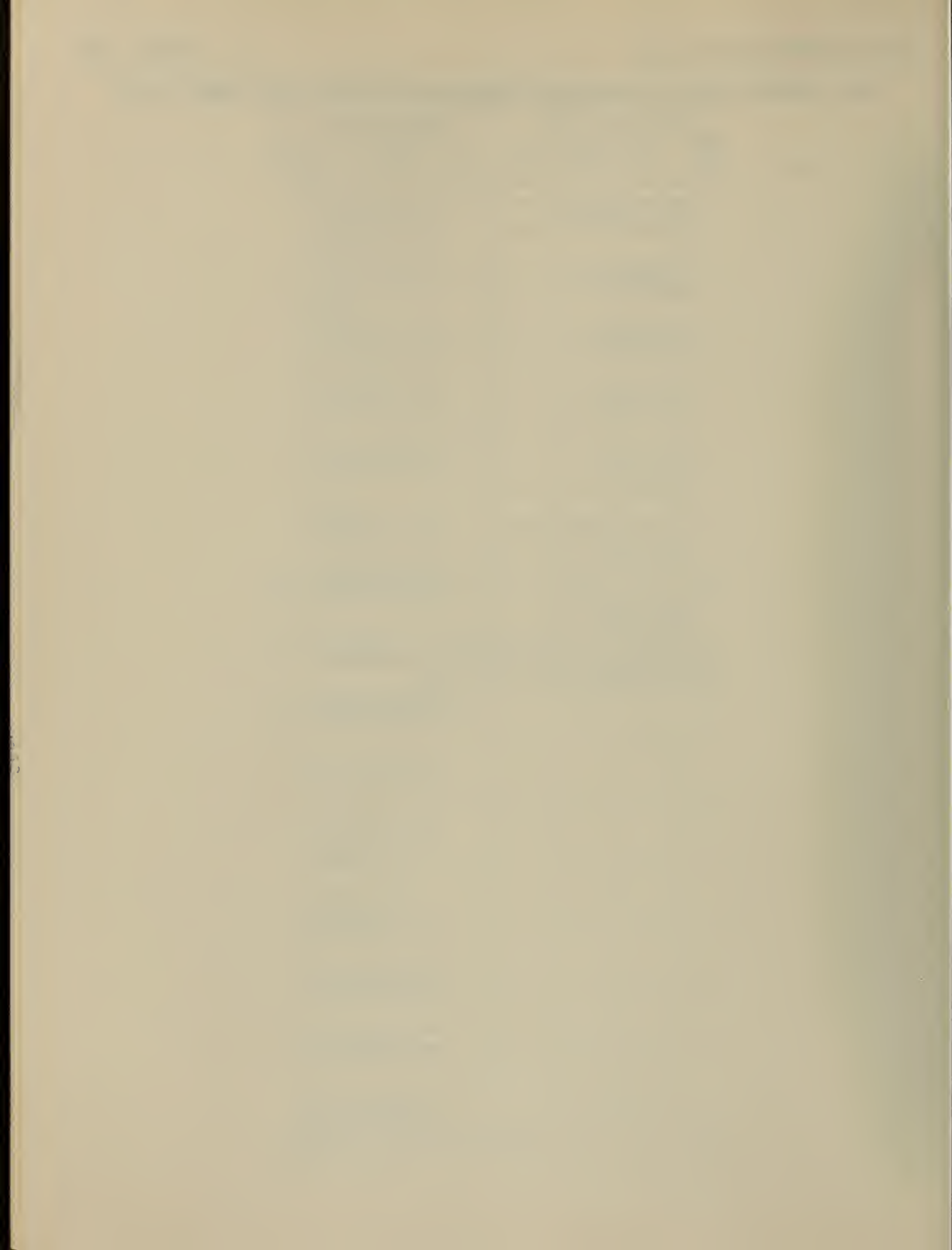
Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	A	(X)	(X)	(X)
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	C	C
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	E	E
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	D	E	C
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	(X)
	ALL OTHER MERCHANDISE	B	(X)	(X)	(X)
	NONMERCHANDISE RECEIPTS	E	(X)	(X)	(X)
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ..	E	(X)	(X)	(X)
	ALL OTHER MERCHANDISE	E	(X)	(X)	(X)
	NONMERCHANDISE RECEIPTS	E	(X)	(X)	(X)
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Nevada	Las Vegas SMSA	Reno SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	C	E
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	E	E
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	C	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	O	E	A

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than
60 percent. X Not applicable.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. **Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. **Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1—a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS <h2 style="margin: 0;">1967 CENSUS OF BUSINESS</h2>		NOTICE —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.																					
In correspondence pertaining to this report, please refer to this Census File Number ➤		Employer Identification No. ➤																					
1. NAME AND PHYSICAL LOCATION a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)																							
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		2. EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) 																					
c. Enter following physical location information <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1 1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify) _____																	
Number and street	City, village, or other place																						
State	ZIP code																						
d. Enter name of county in which your establishment is located _____ e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		4. PERIOD OPERATED IN 1967 X-2 a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.) b. How many months during 1967 did you own this establishment?..... Months X-3																					
5. CLASS OF CUSTOMER X-4 ➤ Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) 2 _____ % Construction and building trade contractors 3 _____ % Other business firms, government, and institutions 4 _____ % Other (Specify) _____		6. METHOD OF SELLING X-5 Mark the box which describes your principal method of selling. Do not mark more than one box. 1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines																					
7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967 <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Dollars</th> <th>Cents</th> <th>Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td>XX</td> <td>X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....</td> <td colspan="2">1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td>X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?.....</td> <td></td> <td>XX</td> <td>X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions.....</td> <td></td> <td>XX</td> <td>X-9*</td> </tr> </tbody> </table>			Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7	c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*	8. COMPANY AFFILIATION a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known). b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known). Name of company _____ Mailing address (Number, street, city, State, ZIP code) _____ EI No. (9 digits) _____	
	Dollars	Cents	Key																				
a. Sales of merchandise and other receipts from customers.....		XX	X-6																				
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7																				
c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8																				
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*																				

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM		1-1
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.		
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm:	Name	Kind of business

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT						1-2XX
a. Is any department, concession, or business not owned by you, operated within this establishment? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.						
b. If "Yes," please complete a line for each.						
Name and address of owner of department or concession	Kind of business of department or concession	2XX	2-3	2-4	2-5	2-6*
		Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the pay-roll of this department included in item 7d?	
		Dollars	Yes	No	Yes	No
1.			1	2	1	2
2.			1	2	1	2
3.			1	2	1	2

11. YOUR BUSINESS LOCATIONS					
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).					
Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a)				XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number		
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES			
Building materials and supply stores: Lumber and other building materials dealers	CB-52A	Men's shoe stores	} CB-56B		
Plumbing and heating equipment dealers	CB-52D	Women's shoe stores			
Paint, glass, and wallpaper stores	CB-52B	Children's and juveniles' shoe stores			
Electrical supply stores	CB-52D	Family shoe stores			
Hardware stores	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES			
Farm equipment dealers	CB-52D	Furniture and home furnishings stores:			
GENERAL MERCHANDISE GROUP STORES		Furniture stores		CB-57A	
Department stores	CB-53A	Home furnishings stores:			
Variety stores	CB-53B	Floor coverings stores		} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores			
General merchandise stores	CB-53A	China, glassware, and metalware stores			
Dry goods stores	} CB-53B	Miscellaneous home furnishings stores			
Sewing and needlework stores		Household appliance stores		} CB-57B	
		Radio, television, and music stores:			
		Radio and television stores		} CB-57C	
		Music stores:			
		Record shops			
		Musical instrument stores			
FOOD STORES		EATING AND DRINKING PLACES			
Grocery stores	} CB-54A	Eating places:			
Meat and fish (seafood) markets:		Restaurants and lunchrooms		} CB-58	
Meat markets		Cafeterias			
Fish (seafood) markets		Refreshment places			
Fruit stores and vegetable markets		Caterers			
Candy, nut, and confectionery stores		Drinking places (alcoholic beverages)			
Retail bakeries:					
Retail bakeries—baking and selling	} CB-54B				
Retail bakeries—selling only					
Other food stores:					
Dairy products stores	} CB-54A				
Egg and poultry dealers					
Other miscellaneous food stores					
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES			
Motor vehicle dealers:		Drug stores	} CB-59A		
Motor vehicle dealers—new and used cars:		Proprietary stores			
Dealers with domestic car franchise only	} CB-XA	MISCELLANEOUS RETAIL STORES			
Dealers with imported car franchise only			Liquor stores	} CB-59E	
Dealers with domestic, imported car franchises			Antique stores and secondhand stores:		
Motor vehicle dealers—used cars only			Antique stores		
Tire, battery, and accessory dealers:		Secondhand stores			
Home and auto supply stores	} CB-XB	Sporting goods stores and bicycle shops:			
Other tire, battery, and accessory dealers			Sporting goods stores	CB-59C	
Miscellaneous automotive dealers:		Bicycle shops	CB-59E		
Boat dealers	} CB-XC	Jewelry stores	CB-59D		
Household trailer dealers					
Aircraft, motorcycle dealers					
Automotive dealers, n.e.c.					
GASOLINE SERVICE STATIONS		Fuel and ice dealers:			
Gasoline service stations	CB-XD	Fuel oil dealers		} CB-59E	
		Liquefied petroleum gas (bottled gas) dealers			
		Fuel and ice dealers, n.e.c.			
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Florists			
Women's clothing, specialty stores; furriers:		Cigar stores and stands			
Women's ready-to-wear stores	} CB-56A	Other miscellaneous retail stores:			
Women's accessory and specialty stores:		Book and stationery stores:			
Millinery stores		Book stores		} CB-59B	
Corset and lingerie stores		Stationery stores			
Other women's accessory, specialty stores			Hay, grain, and feed stores	} CB-59E	
Furriers and fur shops			Other farm supply stores		
Other apparel and accessory stores:		Garden supply stores			
Men's and boys' clothing and furnishings stores		News dealers and newsstands			
Custom tailors		Hobby, toy, and game shops	} CB-59E		
Family clothing stores		Camera and photographic supply stores			
Children's and infants' wear stores		Gift, novelty, and souvenir shops			
Miscellaneous apparel and accessory stores		Optical goods stores	CB-59G		
		Retail stores, n.e.c.	CB-59E		

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54A
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	
142	Boys' clothing	Boys' clothing and furnishings	CB-53A
143	Men's tailored outerwear	Boys' wear	
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	CB-56A
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	
146	Other men's clothing	Men's hats	
160	Women's-girls' clothing, exc. footwr.	Other men's apparel and furnishings.	ALL
161	Children's-infants' wear	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
162	Handbags-accessories	Children's, infants' wear	
163	Millinery	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
164	Hosiery	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
165	Lingerie	Millinery	CB-53A, 56A
		Hosiery—women's and children's	CB-53A
		Hosiery	CB-56A
		Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	CB-56A
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
		All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	CB-56B
182	Women's and girls' footwear	Women's and girls' footwear	
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	CB-53A
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl.-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
222	Radio's-TV's-musical instruments	Major household appliances.	CB-53A, XB
223	All other appliances	Radio, TV, record players, records, sheet music, musical instruments.	
224	New major appliances	All other merchandise on line 220 (except lines 221 and 222).	
225	New radios-TV's, etc.	New major appliances.	CB-57B
226	Used major appl.-radio's-TV's	New radios, TV's, record players, tape recorders.	
227	Records-tapes-musical inst	Used major appliances, radios, TV, record players, tape recorders ..	
228	Pianos	Records, tapes, sheet music, pianos, organs, musical instruments. ..	CB-57C
229	Organs	Pianos	
231	Musical inst-accessories	Organs (all types)	
232	Radios-phono-tape rcdrs-TV's	Musical instruments and accessories.	
233	Records-tapes-related acc	Radios, phonographs, tape recorders, TV's.	
234	Sheet music-related items	Records, tapes, and related accessories.	
		Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	CB-53A
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.	
244	Other household furniture	Other household furniture, all kinds.	CB-57A
245	Floor coverings—soft surface	Floor coverings, soft surface.	
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	CB-59B
248	Office furniture	Office furniture	
249	Other furn.-sleep equip.-fl. cov.	All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

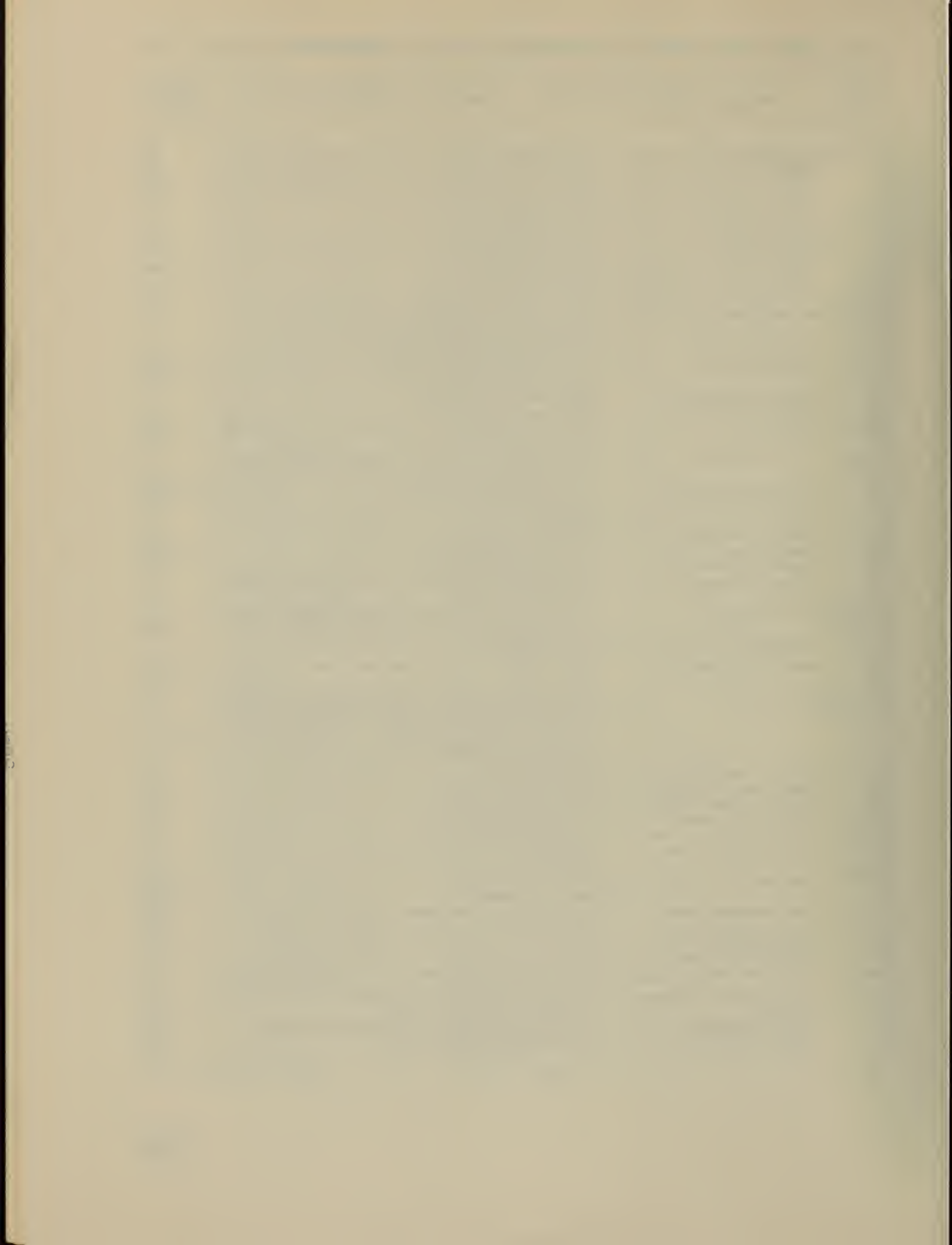
Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	CB-57B, XB
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	CB-59D
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	CB-59C, XB
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	CB-XC
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	CB-59C
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
340	Lumber-building materials	Other hardware, tools (except items or lines 322 and 323).	
341	Lumber	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
342	Plywood	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
343	Windows-doors and frames (metal)	Plywood (all kinds, softwood and hardwood).	
344	Kitchen cabinets	Windows, doors, and frames, metal.	
345	All other millwork	Kitchen cabinets (include wood and metal).	
346	Wallboard	All other millwork (include moldings, wood window and door frames and units).	CB-52A
347	Asphalt and asbestos products	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

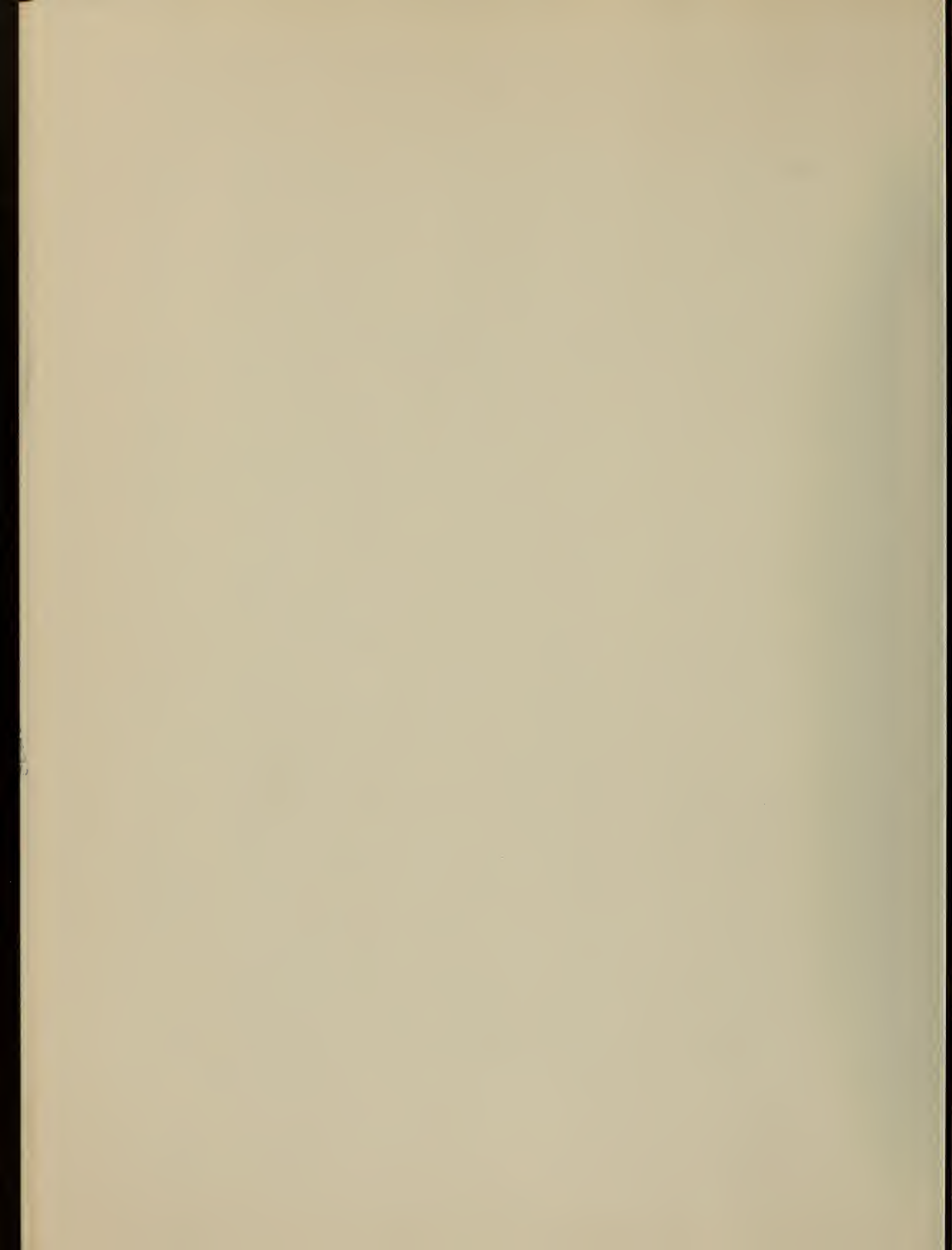
Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	CB-52B
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	CB-52C
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	CB-XA, XC, XD
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XB, XC, XD
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XA
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	CB-XA, XD
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA
422	Parts—wholesale	Parts—wholesale (to other businesses).	
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automoblie tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	CB-XB
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	CB-XB
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	CB-XC
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-59B
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	CB-59B
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	CB-54A
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-53A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	CB-XA, XD CB-XC
527	Service labor	Service labor	
528	Other nonmerchandise receipts	Repair service labor.	CB-XA
529	Watch-clock-jewelry repairs	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	
531	Storage and docking services	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
532	Other nonmerchandise receipts	Storage and docking services.	CB-XC
533	All nonmdse. rcpts from customers	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
534	Auto repair	All nonmerchandise receipts from customers.	
535	All other service receipts	Automotive repair-service labor receipts.	CB-59D
539	Auto-truck rental or lease	All other service receipts on line 520 except items on line 534.	
		Rental or lease of automobiles or trucks.	CB-53A CB-XA

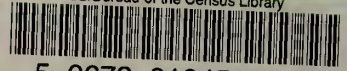






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